



Older Adult Transportation Coalition Meeting 3/20/2025

What We Will Discuss Today

- Comings and Goings
- 2024 Ride Data
- Shopping Shuttle Updates
- Health Fair Transportation Update
- MV Connect Update
- Chappy Connect Update
- Progress on our Coalition Priorities
- Funding Updates
- Off Island Medical Transportation Discussion



Thank you, Leslie! Welcome Mary!

Leslie Clapp, a true transportation guru and active Member of the Older Adult Transportation Coalition is retiring. Best of luck on your next chapter, Leslie.

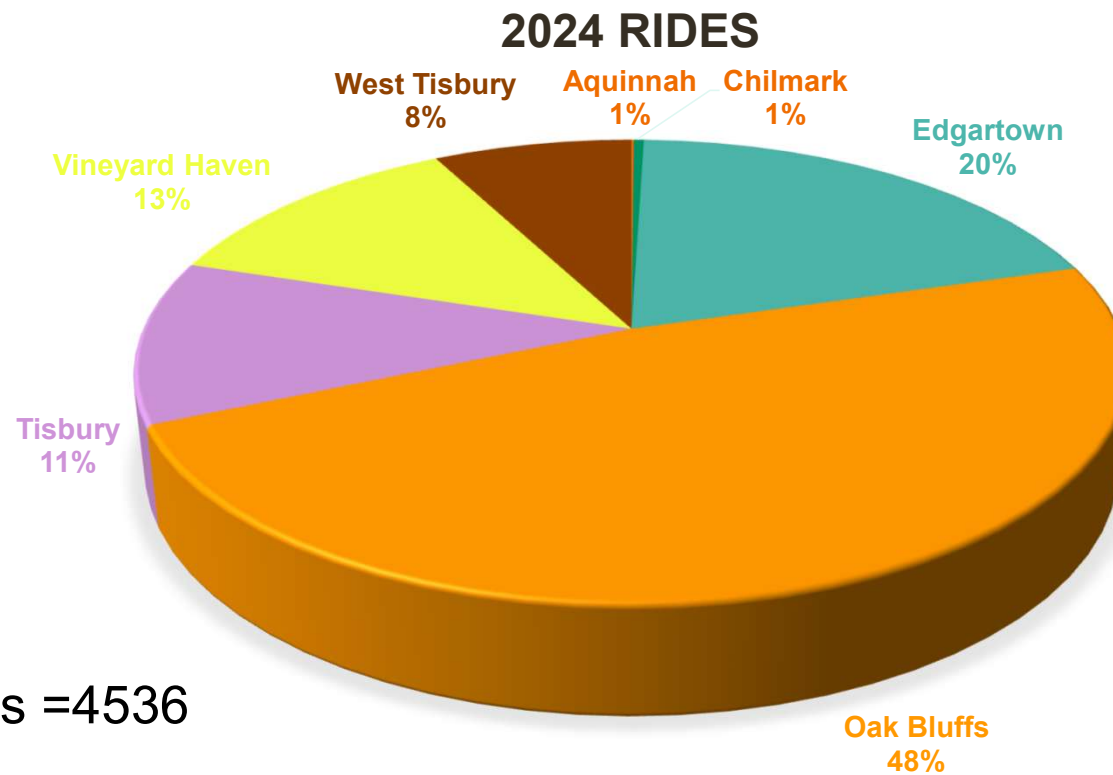
Welcome Mary, the new Executive Director. MVC4L will continue to oversee transportation for C4L clients and manage the Shopping Shuttles for Oak Bluffs and Tisbury.



Ridership Data – Look How Far We Have Come!

Ride Options	# of Rides 2025 YTD	# of Rides 2024	# of Rides 2023	# of Rides 2022	Notes
GoGo Grandparent	1180	4536	3699	902	Began Pilot in January 2025 Pilot beginning in April 2025
MV Connect	37	0	0	0	
Chappy Connect		0	0	0	
IEH Taxi	0	0	0	480	
Edgartown Shuttle	0	46	106	80	Not Currently Running
MCC4L/Adult Supportive Day	225*	3086	2538	1260	*Estimate based on prior years
Tisbury/Oak Bluffs Shuttle	64*	994	NA	NA	
Vineyard Village at Home	375	1800	1800		
VTA Fixed Route Ridership*		1,038,650	899,699		**From VTA website
VTA Lift (ADA)*		6,813			*From VTA 5310 Report
VTA Medivan (ADA)*		209			*From VTA 5310 Report
VTA OCB (ADA)*		15			*From VTA 5310 Report
Total ADA Trips by VTA**	Est. 2500	10,157	10,266		**From VTA website
TOTAL***	Est. 4381	20,164	18,409	2,722	***Totals DO NOT include VTA fixed route ridership

GoGoGrandparent 2024 Rides by town (location of participant)



Total Rides =4536



Tisbury/Oak Bluffs Shopping Shuttle Updates

Shopping Shuttle



MV Center for Living is providing weekly transportation for older adults living in Tisbury & Oak Bluffs to run errands & go shopping. Registration required. Please call MVCL by Tuesday each week to schedule your ride.
508-939-9440

Wednesday
Downtown Vineyard Haven

Thursday
Edgartown Stop & Shop / Triangle / Morning Glory Farm

Friday
Downtown Oak Bluffs / Food Pantry

Thanks to Martha's Vineyard Community Foundation
and MassDOT for supporting this service!

Shopping Shuttle: MV Center for Living is providing weekly transportation for older adults living in Tisbury & Oak Bluffs to run errands & go shopping. Registration required. Please call MVCL by Tuesday each week to schedule your ride.

508-939-9440

- Wed:** Downtown Vineyard Haven
- Thu:** Edgartown Triangle / Stop & Shop / Morning Glory Farm
- Fri:** Downtown Oak Bluffs (10am) / Food Pantry (11:30am)

Participants picked up and returned to their homes



Up Island Saturday Shuttle Going Live!!!!

-VTA is providing the vehicle and driver every Saturday

-Alternating routes (Vineyard Haven/Edgartown)

-Up Island COA will initially register clients for this option

-Clients will call the VTA directly to sign up for weekly rides

ATTENTION UP ISLAND RESIDENTS

GET YOUR SATURDAY ERRANDS DONE WITHOUT THE HEADACHE OF TRAFFIC OR PARKING.

EVERY SATURDAY HOP ON A VAN WITH OTHERS. THE DRIVER WILL PICK YOU UP AT YOUR DOOR BETWEEN 9-10AM AND RETURN YOU HOME BETWEEN 2-3PM.

FREE

ALTERNATING ROUTES

VINEYARD HAVEN ROUTE
CRONIGS -> CONROYS -> VH STOP & SHOP

EDGARTOWN ROUTE
STOP & SHOP PHARMACY -> EDG STOP & SHOP -> MORNING GLORY

APRIL 5TH ROUTE TO VH WILL INCLUDE THE MV HOSPITAL HEALTH FAIR!

STARTING SATURDAY APRIL 5TH



FILL OUT ONE TIME REGISTRATION FORMS AT THE UP-ISLAND COA.

ONCE REGISTERED YOU CAN CALL THE VTA BY NOON FRIDAY TO SIGN UP FOR THE SATURDAY SHUTTLE.

CALL UP ISLAND COA FOR MORE INFORMATION
508-693-2896

Thanks to HAMV and the VTA for supporting this program.

Health Fair Transportation

- Goal to increase awareness and trial of transportation options and optimizing Older Adult participation at the MVH Health Fair
- VTA and MVC4L are providing drivers and vehicles for pick ups at the COAs
- Help get the word OUT!
- Woodside residents are encouraged to trial bus route



**Need a Ride
to the
MVH HEALTH
FAIR?**

**Saturday,
April 5, 2025**

Martha's Vineyard Hospital

8am-12pm.

The VTA will be providing shuttle service for Older Adults from the following Councils on Aging on April 5, 2025 - Note times are approximate

- 8:30 AM: Pickup at the OB COA
- 9:00 AM: Pickup at the Vineyard Haven COA
- 9:00 AM: Pickup at the Edgartown COA
- You will be able to get a ride back to your COA from the Health Fair from 10 - 12 as the shuttles will be running all morning.

This is your chance to try out a new transportation option available to Older Adults on Martha's Vineyard! And it is free!

Call your COA to sign up - limited capacity so register soon!

- Edgartown COA: 508-627-4368
- Oak Bluffs COA: 508-693-4509
- Vineyard Haven COA 508-696-4205



What is MV Connect? (A reminder....)

On-Island Volunteer Driver Program (Scheduled)

- Will provide both essential and enrichment transportation to Older Adults.
- We will utilize application specific transportation software to register and schedule participants (a first for any of our programs).
- We believe this option will **significantly reduce the cost per ride** for Older Adults and provide a mutual opportunity for **community engagement between volunteers and riders**.
 - A similar program – Vineyard Village at Home – exists today but is unable to expand their capability beyond the 25-30 members they serve.
 - GoGoGrandparent will be a back-up solution when volunteer driver cancellations occur.

MV Connect is in a soft launch phase

- 37 Rides Completed since it started in late January
- 10 Active Volunteers Registered today
- Major progress on learning how to use Assisted Rides software platform to schedule and request rides and have tested it with a controlled group of riders and volunteers.
- We are ready for more volunteers and participants!

We Need Your Help on the MV Connect Logo and Tag Line



Possible Tag Lines

Ride the Wave, Driving for Good, Ride the Tide, Community Powered Rides, Rolling Together

March & April are Volunteer Recruitment Months!



*Healthy Aging Martha's Vineyard is excited to announce MV Connect, a community-based rideshare program designed to help older adults who need help with transportation to scheduled medical appointments, errands, and enrichment activities. It is web based and offers a lot of flexibility; there is no minimum time commitment, allowing you to volunteer when it fits your schedule. **Whether you can drive once a week or once a month, your contribution makes a huge difference in helping an island neighbor maintain their independence and health.***

*Ready to help? **Becoming a volunteer driver is simple.** Visit our website at **www.hamv.org** to sign up, or call HAMV's mobility desk at 508-240-4929. It's a great way to meet new people, engage with your community, and positively impact the lives of your neighbors.*

Visit our Website – hamv.org on the Transportation tab

Looking to make a difference in our island community? Learn how you can help your neighbors stay connected by becoming a volunteer driver with MV Connect.



Healthy Aging
MARTHA'S VINEYARD
Helping Older Adults on Martha's Vineyard THRIVE!

Make a Difference in Your Community: Join Our Volunteer Driver Program!

Help Your Martha's Vineyard Neighbors Stay Connected
Healthy Aging Martha's Vineyard is launching a new volunteer driver program to help older adults maintain their independence and stay connected to our vibrant community.

Why We Need You
Our successful GoGo Grandparents program has helped over 500 seniors access medical appointments and enrichment activities. To expand this vital service, we're launching a volunteer-based initiative that will help more island residents while reducing our environmental footprint.

How It Works

- * Use our user-friendly Assisted Rides platform to view and accept ride requests
- * Built-in GPS navigation makes trip planning simple
- * Choose your own schedule - no minimum time commitment required
- * Select rides that fit your availability and location

Benefits of Volunteering

- * Create meaningful connections with fellow island residents
- * Strengthen our community support network
- * Help reduce single-passenger trips
- * Choose a flexible schedule that works for you
- * Simple Onboarding and training process!

Becoming a volunteer driver is simple! Just click the link below to provide your information. Our mobility manager will reach out to you once you've completed the form to guide you through the next steps!

Sign up HERE!

Need transportation on Martha's Vineyard? Discover how MV Connect can help you stay connected to the community and maintain your independence with our network of volunteer drivers.

Chappy Connect Update

- Soft launch for April 1 – “practicing” for two weeks
- Older Adults will contact Edgartown COA for scheduling a ride
- Older Adults picked up at their homes on Chappy and taken to their destination on MV
- May take more than 1 rider based on need
- Will be able to “cut” in ferry line
- Still looking for paid contract drivers – if interested, contact Cindy Trish at HAMV



2025 and beyond Funding Sources

Ride Programs/Assets	Funding Sources	Funding Needed
GoGoGrandparents	MVCF, MVH, Slough Farms, MassDOT, donations, SIG	July 2025
MV Connect	MassDOT	July 2026 (Announced Feb 2025)
MCC4L/Adult Supportive Day	Fare Revenue/Donations	N/A
Tisbury/Oak Bluffs Shuttle	MassDOT (VTA provides vehicle)	July 2026 (Announced Feb 2025)
Mobility Manager	MassDOT	July 2026 (Announced Feb 2025)
Chappy Connect	Point-to-Point Association	June 2027
Off-Island Medical Transportation	None	
Up Island Shuttle	MassDOT/VTA	July 2026

A Reminder of Our 3 Focus Areas – 2024/2025

- We've made substantial progress at creating and maintaining a number of complementary transportation solutions – moving toward 10,000 rides per year
- Demand continues to grow, with “more needing more” further amplified by increasing island-wide awareness of these programs
- The focus on the Older Adult Transportation Coalition in 2024/2025 is to
 - “right size” our existing programs
 - continue to ensure the financial sustainability of these programs
 - and add vital new options, which are more cost effective and sustainable, both on- and off-island.

More specifics for 2025

What's on our bucket list?

- Trial a volunteer on-island scheduled transportation program (MV Connect) - UNDERWAY
- Launch Chappy Connect - UNDERWAY
- Launch off-island Medical Transportation Program – NO PROGRESS
- Expand shuttle on-island program -UNDERWAY
- Renew OCB transportation – NO PROGRESS, DEAD IN THE WATER
- Raise awareness/education of these programs and celebrate VTA free fare program - UNDERWAY

We are stalled on off-island transportation program

- We were not funded by MassDOT for getting this program up and running.
- Description of the program:

This program will provide Martha's Vineyard's Older Adults and Veterans of any age transportation to medical appointments off-island utilizing a paid driver and a vehicle which will riders, Woods Hole, MA. As Phase 1, the program is designed to serve those who can travel independently and will transport multiple riders, when possible, based on appointment scheduling at multiple locations.

- Need funding of \$142,000 for first 18 months; planning for fare revenue of \$40 per trip per participant (consistent with Medi-van) – IDEAS?????