



Older Adult Transportation Coalition Dec 20, 2023

Agenda

- Comings and Goings
- Updates on funding for programs and long term funding strategy workgroup progress
- Program Updates
- Mobility Manager position update
- Escort need and how to fill it
- VTA Update
- 2024 schedule



Good News on the Funding Front in Q4, 2023

- HAMV receives Mass Dot Funding (Jan, 2024- June, 2025)
 - Mobility Manager Role - \$81,017
 - GoGoGrandparent - \$50,460
- MVC4L receives Mass Dot Funding (Jan, 2024-June, 2025)
 - Shopping Shuttle -\$24,678
- HAMV receives \$15,000 from MVH for GoGo (Oct, 2023 – Sept 2024)
- HAMV receives \$25,000 from MVCF for GoGo
- Edgartown COA receives SIG/MCOA funding for transportation (Dec 7, 2023-June 30, 2024)
 - GoGo for Edgartown residents, transportation marketing - \$20,850



Long Term Funding Work Group Update Dec, 2023

Workgroup includes:

- Dan Doyle. MVC
- Hilary Dryer. MVCF
- Lyndsay Farness. Edgartown COA
- Cindy Doyle, HAMV
- Leslie Clapp, MVC4L
- Felicia Webb, VTA



2023 Priorities tie to our strategic principles

Moving Forward

Getting the transportation coordination role up and running (overseen by steering committee)



Broaden education efforts on the range of options and steering individuals to the solution that meets their needs for that situation

Continuing

Continuing on with current pilot programs, increasing the number of riders and rides, evolving the OCB program based on lessons learned



Go/no go recommendations for continuation into FY24 and beyond

Looking to the Future

Monitor off-island medical transportation needs and landscape of solutions

Promote multiple ride solutions whenever possible (Bus, Lift, Medivan, shuttle programs etc.)



Explore and define a model for sustainable funding for the future

Identify other foundational assets that we need (such as a centralized ride scheduling software)

Learn from other communities and identify any "low hanging fruit" opportunities that come our way



What are the specific Action Steps and timeline?

Looking to the Future-Explore and define a model for sustainable funding for the future

- Meet quarterly to develop a long term model
 1. Identify categories of funding options
 2. Review current funders and likelihood to continue to fund
 3. Learn from others as to desired mix of funding solutions
 4. Establish contacts with new funding sources
 5. Track progress for short, medium and longer term sustainability

FY2023 Pilot Program Metrics Update

- Number of Rides increased 3X in FY2023 from FY2022
- 3 new pilots added, one for off-island

| Time Frame | Total Number of Riders (unique riders per pilot program) | Total Number of Rides (for all pilot programs)* |
|--------------------|--|---|
| FY2022 (7/21-6/22) | 200 | 2,242 |
| FY2023 (7/22-6/23) | 376 | 6,945 |
| FY2024 (7/23-6/24) | | |

Pilot programs include GoGo, Shopping Shuttles (Edgartown, Tisbury, Oak Bluffs, MVC4L Supportive Day Program, OCB (off-island pilot))

Ongoing programs: GoGo (full 12 months), MVC4L Supportive Day Transport, Edgartown Shuttle
 New in FY2023: Tisbury & Oak Bluffs Shopping Shuttles & OCB



An Update on Additional Transportation Options

| Option | Cost to Rider | Able to schedule as needed | Fixed-route | Curb-to-Curb | Ride Volume | Limitations |
|---|-------------------------------------|----------------------------|--------------------|--------------|-----------------------|---|
| VTA Bus (all are wheelchair accessible) | \$40 senior pass per year | No | Yes | No | 3% of 2020 ridership* | Often route is too far from home, difficult to carry groceries etc. on bus, bus stops not convenient |
| Lift (VTA) | \$2 per town per ride | Yes | Some flexibility | Yes | 10, 266 (FY23) | Difficult to apply/qualify – only for essential (medical) trips-origin and/or destination must be beyond 3/4 of a mile of a fixed route that the VTA is running on a given day; often cost-prohibitive for multi-town trips |
| Medivan (off-island to Boston medical facilities) | \$40 round trip fee | No | Yes | No | 231 (FY23) | Only goes once a week and must be able to schedule appointments between 10 am – 1 pm |
| Taxicabs | Share a van but each passenger pays | Yes | No | Yes | | Vans only, difficulty to get into, charge by the passenger and by town |
| Uber/Lyft | Based on per mile and time | Yes | No | Yes | N/A | Requires smart phone and app |
| Vineyard Village at Home | Annual fee \$475 (single) | Yes | No | Yes | 2,400 (FY23) | Have to join, rides scheduled a week in advance, volunteer drivers |
| IEH Taxi Program | No cost to rider | Yes | Yes to Food Pantry | Yes | 245 (FY23) | Difficulty climbing into vans, limited destinations (MVH and Food Pantry), not on-demand |

Total Investment Required to Support Pilot Programs (Updated Sept, 2023)

Cost per ride across all programs for FY2023 = \$20.20

| Elements | FY2023 | FY2024 | FY2025 |
|---|-------------------|-------------------|-------------------|
| Mobility Manager | \$ 5,000 | \$ 43,000 | \$ 75,000 |
| Marketing Costs (Directory etc.) | \$ 3,500 | \$ 3,500 | \$ 4,000 |
| GoGoGrandparent | \$ 93,800 | \$ 108,000 | \$ 98,000 |
| Shopping Shuttles/C4L/OCB | \$ 40,000 | \$ 45,000 | \$ 50,000 |
| In-kind Coalition/HAMV time | \$ 54,600 | \$ 57,600 | \$ 58,000 |
| Other Pilot Programs (focusing on Off-island medical) | \$ - | \$ 20,000 | \$ 50,000* |
| Total | \$ 196,900 | \$ 277,100 | \$ 335,000 |

*includes 1-2 off island medical transportation plus acquisition of software



Update – Long term Funding Work Group*

The goal is to broaden the number of funders and funder types

| Funder Categories | Current Level of Involvement | Level of Awareness of our Actions | Approach | Timeline for Results |
|---------------------------|--|---|---|---|
| Town funding | Minimal (Edgartown COA) | Low | Raise awareness and educate. Funding streams: 1. Access PW rideshare funds 2. TIP funds 3. Direct ask of residents (warrant article) | Short (1 year) – Longer term (3 years for warrant article) |
| State and Federal Funding | -HAMV, MVC4L and VTA have submitted proposals to MassDot and Elder Services -SIG (will be submitting proposal for Edgartown COA) -Mass Development | High for MassDot, Low for others | Looking for financial support for 18 months for pilot programs, Mobility Manager role and an additional vehicle (VTA); identify other funding sources | Short (1 year) and longer term |
| Foundations | MVCF, MVBCF, Farm Neck, Rotary, NAACP, Point32Health, MVH, Vineyard Vision, West Chop Foundation | High | Continue to solicit funds for existing and emerging pilot programs; identify additional sources | Ongoing |
| Contributions | HAMV has had 1 community fund raiser | Spotty | Share the impact of our programs | Ongoing |
| Participants | 2 programs currently include fees for transportation | Spotty | Need to create a POV and process for implementation | Mid term – FY 2025 and beyond |



*Group includes Leslie Clapp, Dan Doyle, Lyndsay Famariss, Felicia Webb, Hilary Dreyer, Gail Gardner, Paul Schulz

Older Adult Transportation Pilot Description Update (Fall, 2023)

| Program Attributes | GoGoGrandparents (started July, 2021) | COA Van sharing - Shopping shuttles (Edgartown started spring, 2022, Tisbury/Oak Bluffs started spring, 2023) | Center4Living (started Fall 2021) | OCB Off-island Shuttle (started |
|---------------------|---|---|---|---|
| Purpose | Essential and Enrichment (on demand/scheduled) | To provide alternative multi-rider transportation solution in each town (scheduled) | To provide client transportation to C4L (scheduled) | To provide transportation for cataract and other eye related procedures at OCB Sandwich/Plymouth facilities |
| Program description | Referral program from service agencies – HAMV registers and oversees | Provides fixed loop (post office, pharmacy, grocery store) initially; may add transportation to special events | Picks up and delivers clients to the center/home, used also for field trips | Provides transportation from the ferry to OCB and back; an escort is provided if needed |
| Partner | GoGoGrandparent (concierge service) 100% costs covered for participants by foundations and contributions from community residents | VTA provides vehicle, insurance, driver training; COA pays for gas, insurance, maintenance, staff driver and/or volunteer drivers – 100% costs covered for participants | VTA provides vehicle, insurance, driver training; C4L pays for gas, insurance, maintenance, and drivers, C4L provides paid driver(s); participants pay \$10 per day | VTA provides vehicle (Medivan) and driver; participants pay \$20 round trip; HAMV provides escort. |

Expanding Funding Categories and Sources is the Goal- A Possible Blueprint

| Program Attributes | On-demand on-island solution (currently GoGo) | COA Van sharing - Shopping shuttles (started 2022) | Center4Living (started Fall 2021) | OCB Off-island Shuttle (started early 2022) | Off island Medical Transport - TBD |
|--|---|---|--|--|---|
| Past Funding (FY2023) | Foundations | Town (Edgartown) State and Federal Funding (VTA) | Foundations State and Federal Funding (VTA) Participants | State and Federal Funding (VTA) | N/A |
| Short term Future (FY2024/FY 2026) | Foundations Contributions State and Federal Funding | Town (Edgartown) State and Federal Funding (VTA), SIG Foundations | Foundations State and Federal Funding (VTA) Participants | State and Federal Funding (VTA) Foundations | Foundations |
| Longer Term Future (FY2027 and beyond) | Foundations Contributions State and Federal Funding Town Funding Participants | Town (Edgartown) State and Federal Funding (VTA), SIG Foundations Town Funding Participants | Foundations State and Federal Funding (VTA) Participants | State and Federal Funding (VTA) Foundations Town Funding Participants | Foundations Contributions State and Federal Funding |

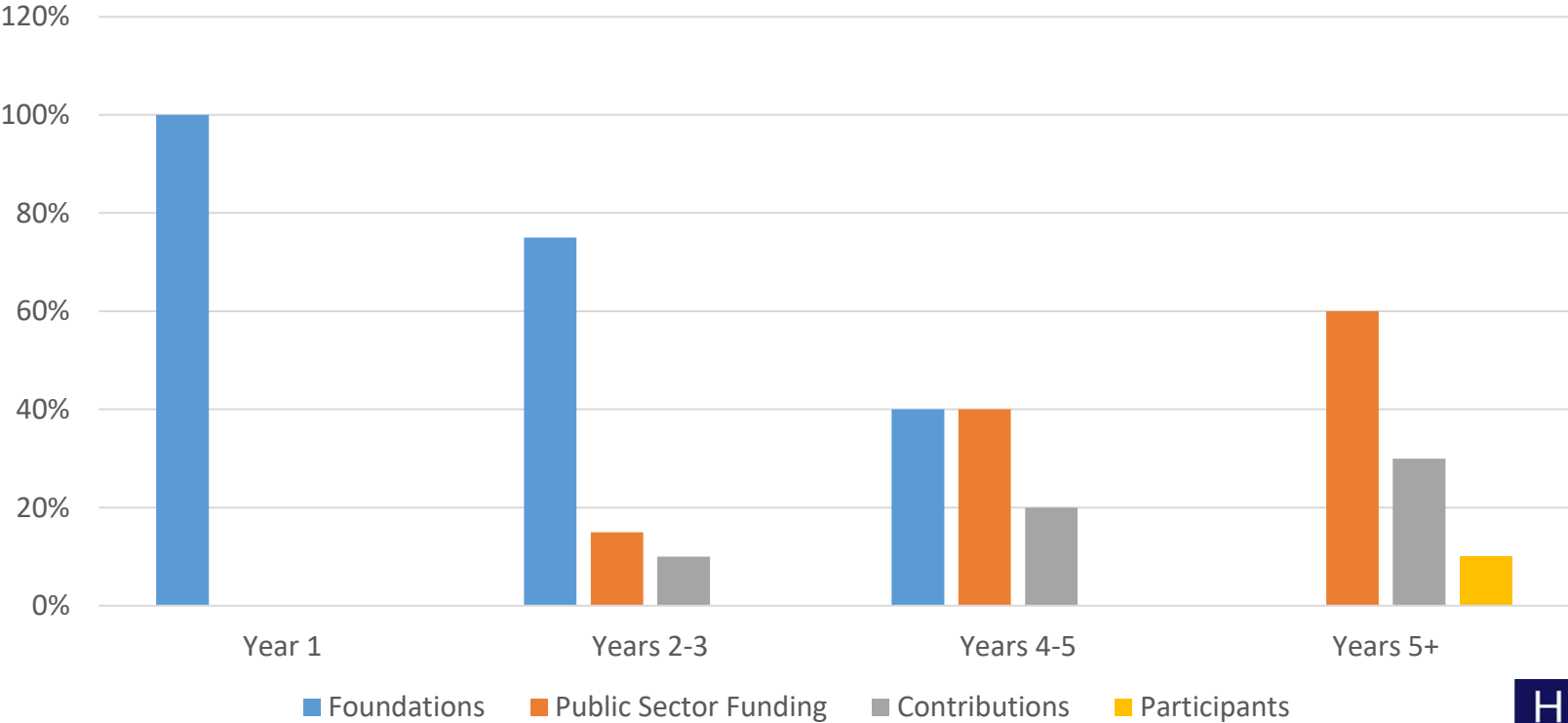
Red designates additional funding sources for FY2027 and beyond



How does the funding mix evolve?

A strawman based on our discussion

Mix of Funding Sources Model



Next Steps – Action Plan (from our 10/23 meeting)

| Action | Timeline | Who Owns |
|--|----------------------------|-----------------------------|
| Reach out to the JTC to attend next meeting/join the JTC/determine TIP funding options | January, 2024 | Cindy T/Dan Doyle (advisor) |
| Provide presentations on our efforts to the town select boards | January, 2024- March, 2024 | Coalition members - TBD |
| Cultivate relationships with town decision makers | Follow on to presentations | Coalition members - TBD |
| Educate/raise awareness of transportation needs – Elder Services, West Chop Foundation & other funding organizations | 2024 | Coalition members - TBD |
| Explore Mass Development funding options | Jan – March 2024 | Cindy T/Felicia (advisor) |
| Reconvene as a work group to discuss funding sources updates + more | Jan 2024 | Cindy to schedule |



Program Updates

- Tisbury and Oak Bluffs Shopping Shuttle (Leslie)
- Edgartown Shopping Shuttle (Lyndsay)
- GoGo (Cindy)
- OCB (Dan)
- **Jan 9**
- **Feb 6**
- **March 5**
- **Dec. 12**

Seeking a new Mobility Manager!

A reminder of the job description

- Interact on a daily basis with both Older Adults and Service Agencies seeking transportation solutions
- Be in the community, raising awareness and education on various transportation options
 - promoting multi-rider solutions when possible
 - periodically update the transportation directory (a printed guide which provides transportation options for Older Adults)
- Consult with Older Adults and, as appropriate,
 - complete a generic information sheet/form
 - identify the right solution(s) based on client's needs
 - register the individual for the selected program(s)
- Participate in the development of a longer term plan to create an integrated transportation scheduling/solution as well as developing policies/practices
- Be a member of the Older Adult Transportation Coalition meetings and connect with other Transportation Coordinators in other rural communities



The Need for Escorts

- Currently we offer an Escort option for OCB
- What other transportation programs include escorts?
- What is the need?
- Is this something we need to address?

VTA Update

- Update on proposal for vehicles
- Islanders' ride free on the VTA through March
- How can we lean in to help Older Adults take advantage of this opportunity?



RIDE FARE FREE THIS WINTER

NOVEMBER 24, 2023 - MARCH 31, 2024

No Fares, No Passes – Just Hop On and Go with Try Transit.

Fare has been prepaid by the MA Legislature.

Viagem sem tarifa neste inverno.

Sem tarifas, sem passes – Basta entrar e ir com o Try Transit.

A tarifa foi pré-paga pelo Legislativo do MA.

2024 Schedule

Option 1

- Continue with monthly 90 minute meetings for full coalition?

Option 2

- Go bimonthly for full coalition and have breakout workgroups
 - Long term funding strategy (underway)
 - Designing a new pilot program (TBD)
 - Steering committee for mobility manager (TBD)
 - What else?

Option 3

???????

Happy Christmas to you All!

Thank you for all that you do to better the lives
of our Island Older Adults

