Older Adult Transportation Initiative

Feb 16, 2022 (with updates)

Agenda:

- A few quick updates
- Break out groups for each focus areas (action plans)
- Sharing back with the groups our plans
Focus Areas for 2022 (final)

On demand single-rider on-island
- Continue GoGo pilot for 1 year (end June, 2022)
- Determine go/no go for Year 2 with revisions to model, Q2
- Evaluate any other solution (i.e. explore taxi program) Q2

Multiple Rider & destination on-island (scheduled)
- C4L and Anchors pilot underway Q1
- Review findings June
- Expand in Q3 & Q4 for town coverage

Off-island medical transport
- Refine model(s) and identify funding, Q1 & Q2
- Launch Pilot in Q3 & Q4

Raise awareness of transportation need and options
- Raise awareness of need with Island decision makers (Q2-Q4)
- Identify optimal content and way(s) to share information with Older Adults, develop brochure/website Q2-Q4
## 2022 Work Groups

### On-Island Transportation Solutions
- Cindy T.
- Lynne Orlando
- Leslie Clapp
- Lyndsay F.
- Angie G.
- Beth W.

### Off-Island Medical Transport
- Dan Doyle
- Angie G.
- Doreen Anderson
- Cheryl Kram
- Cindy Doyle

### Education Campaign
- Hilary Deyer
- Joyce Stiles-Tucker
- Megan P.
- Bethany H.
- Rose C.
- Anne Baird

Responsibilities: Share updates at monthly meetings as to progress in identifying and piloting and evaluating solutions, surfacing new needs, and ultimately making recommendations for our long-term strategy.
Action Plan: What do we need to do in order to meet these goals?

• Do we have the information, partners, and funding to achieve each of these goals? If not, what do we need to do?

• Who do we need to partner with us to do so?

• How frequently and what do we share with the coalition and others?
On demand single-rider on-island

- Continue GoGo pilot for 1 year (end June, 2022)
- Determine go/no go for Year 2 with revisions to model, Q2
- Evaluate any other solution (i.e. explore taxi program) Q2

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<thead>
<tr>
<th>Action Steps</th>
<th>Who Owns</th>
<th>Timeline</th>
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<tbody>
<tr>
<td>1. Obtain funding to complete Year 1 GoGo Pilot</td>
<td>HAMV</td>
<td>Q1, 2022</td>
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<td>2. Conduct survey with participants</td>
<td>HAMV</td>
<td>Q2, 2022</td>
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<td>3. Complete an analysis/recommendations for future program and</td>
<td>HAMV</td>
<td>Q2, 2022</td>
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<td>share with Coalition</td>
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<td>4. Explore interest of local taxi companies to participate in a</td>
<td>HAMV</td>
<td>Q2, 2022</td>
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<td>single-rider program</td>
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Multiple Rider & destination on-island (scheduled)

- C4L and Anchors pilot underway Q1
- Review findings June
- Expand in Q3 & Q4 for town coverage

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## Off-Island Medical Transport

**Refine model(s) and identify funding, Q1 & Q2**  
**Launch Pilot in Q3 & Q4**

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<td>1-Need to understand the magnitude of need for off-island medical transportation to design the solution – who are the top 10 providers, number of discrete patients served, total number of visits, since 2019. Will make a custom data request to Mass General (signed by MVC, HAMV, VTA)</td>
<td>Dan to lead</td>
<td>March, 2022</td>
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<tr>
<td>2-Explore funding for an off-island VTA sponsored medical solution (Angie is aware of some funding that will become available)</td>
<td>Angie to lead</td>
<td>Q2, 2022</td>
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<tr>
<td>3-Revisit a conversation with Falmouth COA to explore a shared solution for off-island medical transport</td>
<td>?</td>
<td>March/April, 2022</td>
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<tr>
<td>4-Explore system enhancements at MGH so that Vineyard residents are flagged to coordinate off-island medical transport</td>
<td>?</td>
<td>Q2, 2022</td>
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<tr>
<td>5-Engage RTA in a conversation about adding other destinations for off-island medical appointments</td>
<td>Angie</td>
<td>Q2, 2022</td>
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<tr>
<td>6-Create off-island transportation solution and pilot program</td>
<td></td>
<td>Q2, 2022</td>
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Raise awareness of transportation need and options awareness

*Raise awareness of need with Island decision makers, Q2-Q4
*Identify optimal content and way(s) to share information with Older Adults, develop brochure/website Q2-Q4

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<td>1. Identify a communications campaign to raise awareness of need</td>
<td></td>
<td>Q2, 2022</td>
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<td>2. Plan an in-person/zoom session for stakeholders, key opinion leaders</td>
<td>Emily, Cindy</td>
<td>Event to occur either in June or September</td>
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<td>3. Create content for a printed document with transportation options</td>
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<td>Q2, 2022</td>
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<td>for Older Adults</td>
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<tr>
<td>4. Decide on optimal method to reach Older Adults (in person session, mailing etc.)</td>
<td>All</td>
<td>Q2, 2022</td>
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<tr>
<td>5. Execute on reach-out to Older Adults</td>
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<td>September?</td>
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Appendix
Assets for the Off-Island Medical Transport

• Following slides on a proposed solution (ARPA proposal attached)
• 2021 Transportation Coalition Options Deck
Curb-to-curb transportation for Older Adults
(when other means are unavailable or unaffordable)

COAs are the initial contact for request (phone) from Older Adults

Hybrid model
1 paid project coordinator & volunteer drivers and support ride-along*

COA contacts project coordinator who works with the Steamship for ferry and VTA for round trip transport

VTA provides dispatch capability to notify volunteer drivers

Vehicles provided by the VTA and/or volunteer driver vehicles

* Volunteer drivers and support ride-along could be sourced through Elder Services RSVP program;
2 year overview

Phase 1 Getting Started – Months 1-6

Phase 2 – Early Stage Pilot (Months 7-12)

Phase 3 – Full Scale Pilot (Months 13-24)
Expected Outcomes

There are 4 measurable outcomes for this program;

• A viable program model (do we have adequate volunteers, etc. to meet the need)

• The number of Older Adults who participate in the program (pilot and scale)

• Satisfaction with the program and impact on their lives (pre/post participation surveys)

• Awareness of the program (annual survey)
Assets for the Education Work Group

- Deck developed by the Transportation Coalition in 2021 (how do we get there)
- Under revision transportation options document