



Older Adult Transportation Coalition Meeting 5/15/2024

What We Will Discuss Today

- Updates
 - An opportunity too good to miss – Chappy Connect
 - 3 Work Group Progress
 - Edgartown COA Transportation Summit
 - Ideating a new on island solution
 - Anything else on your mind



On deck - An Opportunity to bring a new form of transportation to Chappy – introducing Chappy Connect

- A funding opportunity from the Chappy Point to Point Event to cover costs for an electric vehicle, paid driver, and operating costs
- We will receive proceeds from the 2024 race and following years as needed
- Goal is to “even the playing field” for Older Adults on Chappy to connect with other transportation options currently available in Edgartown
- Vehicle to be owned by HAMV and program to be managed jointly by Edgartown COA/HAMV and oversight by Coalition

Chappy Point to Point
Sun June 30, 2024



Chappy Point to Point

The Older Adult Transportation Coalition - 2024 focus

Optimize existing options &
add volunteer driver
program on-island
(Mobility Manager)

Determine long term
funding sources for
transportation options
(Work Group)

Raise awareness of the
need and importance of
transportation options with
Community Leaders and
Influencers (Work Group)

Create an off-island medical
transportation pilot
(Work Group)

For 2024, the Coalition is working in a different way

- Full Coalition meets bimonthly
- New work groups meet 4 times a year

Long Term Funding Strategy	Off Island Medical Transportation	Education/Awareness
Chair – Cindy Trish	Chair – Cindy Trish	Chair – Lisa Stewart
Angie Gompert, VTA Dan Doyle, MVC Lisa Stewart, HAMV Paul Schulz, MVCF Elizabeth Bennett, MVCF Leslie Clapp, MVC4L Lyndsay Famariss, Edgartown COA	Ann Raymond, Oak Bluffs COA Dan Doyle, MVC Karen Dowd, MVH Lisa Stewart, HAMV Lyndsay Famariss, Edgartown COA Leslie Clapp, MVC4L Alison Fletcher, SSA	Cindy Trish, HAMV Cheryl Kram, VNA Mary Gosselin, IEH Merrick Carreiro, IGI Bethany Hammond, Upland COA Gabriel Garcia, MVH

Education/Awareness Work Group Update

- **The audience that we want to focus on this year is the professional/agency community, including community leaders/town government/libraries**
 - Our goal is that they are aware of the need for transportation for Older Adults, are engaged and see themselves as "knowledge centers" and have skin in the game

And that-

- **All partner organizations have a current and comprehensive understanding of transportation needs and solutions**
 - A road show in the community with agencies (potentially a mix of "summit" meeting and/or individual meetings)
- **Our educational assets are easy to use are widely disseminated within this audience**
 - Keep our current educational assets updated (directory, shopping shuttle information, OCB updates, universal application etc., MVH specific information)
 - Create and distribute a "decision tree" tool that highlights transportation choices and when and how each could be used
 - Create a video that provides a sizing of the need, real people stories, and an overview of the solutions
 - Use social media more effectively



Off Island Medical Transportation Work Group Update

- Demand is mounting and there continues to be a spotty patchwork set of transportation options for off-island
- We will initially focus on a pilot program serving those Older Adults who do not have significant mobility or cognitive limitations
- Older Adults will be picked up in Woods Hole for transport to the Cape and Boston, with a flexible schedule based on the timing of medical appointments (window for appointments will be expanded from 10-3 pm potentially)
- Considering a range of options for transportation – hired taxi service, GoGoGrandparent, leased vehicle etc.
- Working with the SSA to develop a concierge program for Older Adults ferry experience



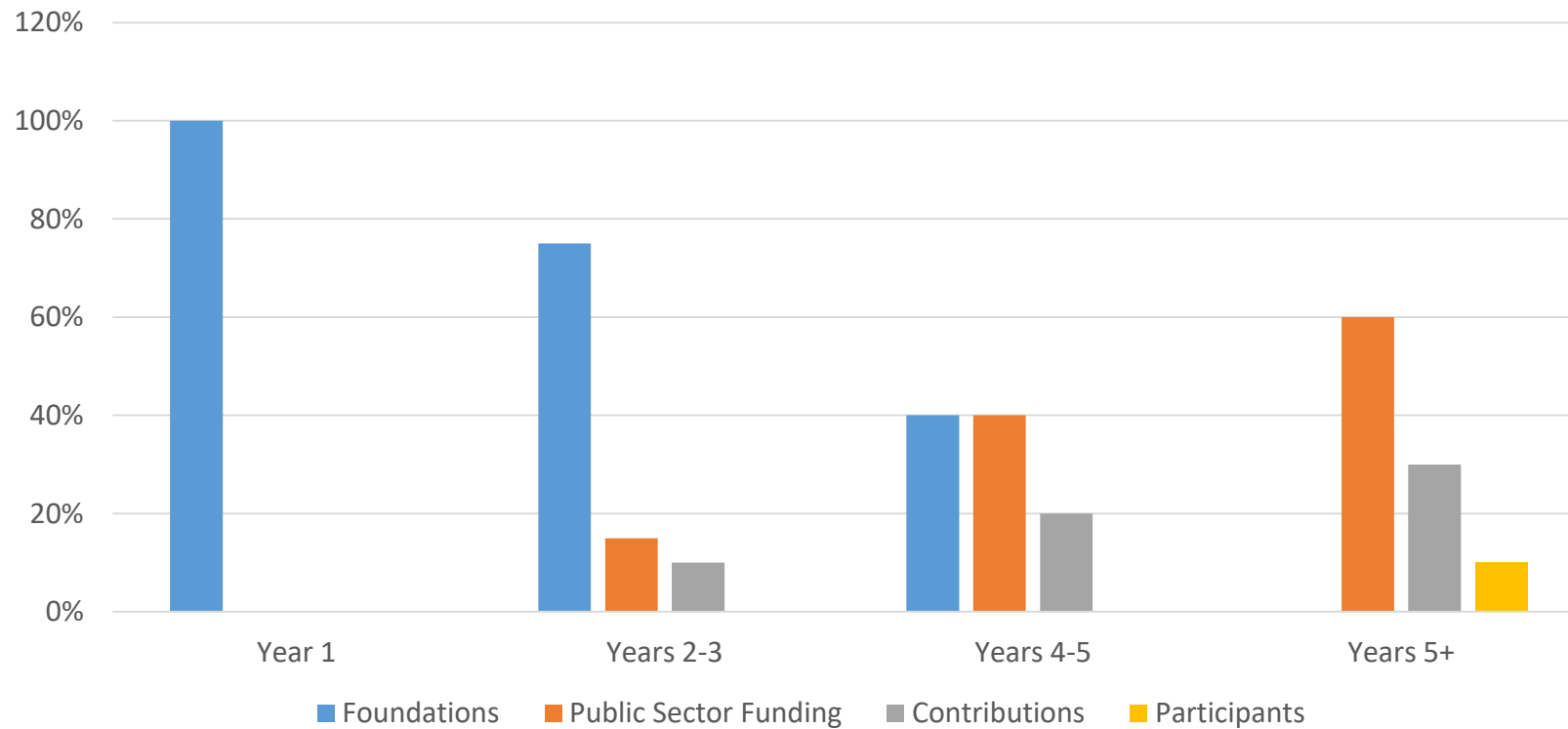
Long term Funding Work Group- Update

The goal is to broaden the number of funders and funder types

Funder Categories	Current Level of Involvement	Level of Awareness of our Actions	Approach	Timeline for Results
Town funding	Minimal (Edgartown COA) \$7.000 annually	Low	Raise awareness and educate. Funding streams: 1. Access PW rideshare funds 2. TIP funds 3. Direct ask of residents (warrant article)	Short (1 year) – Longer term (3 years for warrant article)
State and Federal Funding	-HAMV & MVC4L have received Mass DOT funding; VTA has submitted proposals to Mass DOT for vehicles. -MVC4L has received funding from Elder Services -Edgartown COA has received SIG funding -No current funding opportunities with - Mass Development and Mass Health	High for MassDOT Low for others	Need to explore options for funding from Mass Development and Mass Health (new program from MGB for dual Medicare/Medicaid Older Adults)	Short (1 year) and longer term
Foundations	MVCF, MVBCF, Farm Neck, Rotary, NAACP, Point32Health, MVH, Vineyard Vision, West Chop Foundation, Slough Farm Foundation	High	Continue to solicit funds for existing and emerging pilot programs; identify additional sources	Ongoing
Contributions	HAMV has had 1 community fund raiser	Spotty	Share the impact of our programs	Ongoing
Participants	2 programs currently include fees for transportation	Spotty	Need to create a POV and process for implementation	Mid term – FY 2025 and beyond

How does the funding mix evolve?

Mix of Funding Sources Model



Long Term Funding Work Group To-Do's

- ✓ Clarify how TIP funds can be used - any chance we could utilize any of these existing funds for our efforts
- ✓ Learn more about town/transportation funding – Cherry Sheets
- ✓ Attend Joint Transportation Committee meetings which are monthly at noon on the last Thursday of the month
- ✓ Determine the willingness of current Foundations to continue to fund transportation programs
- ✓ Apply for funding from Slough Farms -DONE
- ✓ Reach out to town administrators to 1)raise awareness of what we are doing 2)determine how Rideshare \$ are used and the pathway for us to access those funds.
- ✓ Explore any funding opportunities from Mass Development and the new MGB program



Edgartown COA Transportation Summit

5/17/2024 – 11 am-12 pm at the
Anchors

What We Will Discuss Today

- Getting to know you
- What do you know?
- Sharing Transportation Options
- Examples of Travel Scenarios



Now Let's Hear about you:

- What is your name?
- How did you get to the Anchors today?
- What other transportation options are you aware of?

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And we have a few questions for you

- How many of you drive yourself frequently during the day?
- How many of you drive yourself in the evening?
- How many of you have utilized the Shopping Shuttle?
- How many of you have utilized Vineyard Village at Home
- How many of you have utilized GoGoGrandparent?
- How many of you have taken the bus in the last year?
- How many of you have taken the Lift in the last year?
- How many have needs for off-island transportation for medical?

- What are your biggest challenges around transportation?

What do you know?

- How large is the Older Adult population (60+) on Martha's Vineyard?
 - A. 10% of our fulltime population
 - B. 20%
 - C. 33%
 - D. 50%

- What % of Older Adults 95 and older still drive themselves as their primary form of transportation?
 - A. 0%
 - B. 5%
 - C. 10%
 - D. 25%
 - E. 50%

What do you know?

- What is GoGoGrandparent?
 - a. Grandparents who see themselves as active and always on the go?
 - b. An alternative transportation program for Older Adults where you a make a phone call for a ride – either scheduled or on demand?
 - c. Grandparents who drive their grandchildren to events?
 - d. Grandparents who like to dance?
- What is the Martha's Vineyard Shopping Shuttle?
 - a. A food delivery service to your home?
 - b. A party bus?
 - c. A van that comes to you house and takes you and others to the grocery store, pharmacy and post office on a scheduled basis?
 - d. Teenagers who carpool to go shopping off island?

Exploring different use cases – let's test our knowledge?

- You or a friend recently had knee replacement surgery (OUCH) and your delighted to be home and recovering...But PT looms regularly and you can't drive yourself. What are your options?
 - Friend or relative drives you to your appointments
 - The Lift (VTA provided) picks you up and brings you home
 - Vineyard Village at Home volunteer driver picks you up and brings you home
 - Taxi service
 - GoGoGrandparent

Transportation Options

Options

Friend/family
drives

The Lift (VTA)

Benefits

Convenience &
Comfort

Scheduled Rides
to/from MVH

Drawbacks

Feeling Like a
Burden

Cumbersome
Application
Process

Options

Vineyard Village at Home

Taxi Service

GoGoGrandparent

Benefits

Volunteer Drivers in Their Car

On Demand Ride

On Demand Ride

Drawbacks

\$475/year

Costly and Possibly Difficult to Get In/Out of Vehicle

Requires funding

Exploring different use cases – let's test our knowledge?

- You no longer want to or can't drive to the grocery store or food pantry. What are your choices?
 - Friend or relative drives you to the store/pantry and brings you home
 - Bus service (VTA)
 - Vineyard Village at Home volunteer driver picks you up and brings you home
 - Taxi service
 - Shopping Shuttles
 - GoGoGrandparent

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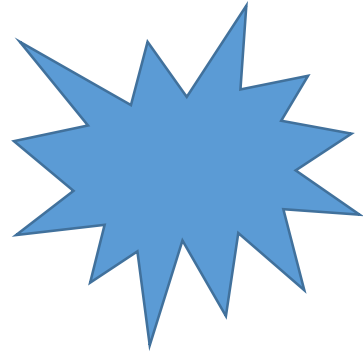
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Congratulations!

You are now an Older Adult Transportation Expert!

Share your knowledge with others

Be a change agent and try a new method of transportation

On deck -Ideating a new island transportation option

WHAT IS IT?

- A volunteer based transportation solution (similar to VVH but with the ability to scale) where volunteer drivers use their own vehicles and sign up in advance to transport for on-island trips

WHY?

- Reduce dependency on GoGoGrandparent as our current on-demand/scheduled solution
- A fixed cost structure (and less expensive)
- A “test and learn” option for our Vineyard Vision engagement, creating more community engagement and relationship building

WHAT DOES IT REQUIRE?

- Mobility Manager will lead this initiative
- Exploring software options for scheduling and dispatching rides and other operating requirements
- Exploring funding sources for this new and complementary initiative