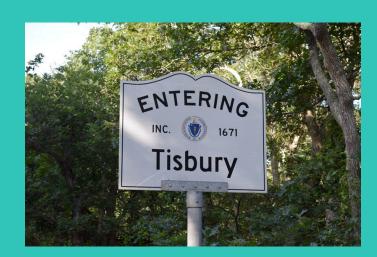
State-of-the-Island Older Adult Overview Tisbury

Cindy Trish Healthy Aging Martha's Vineyard ctrish@hamv.org



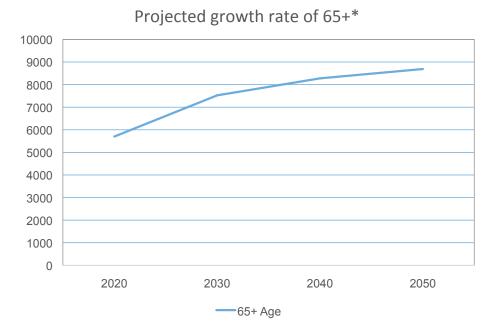


Dan Doyle Martha's Vineyard Commission ddoyle@mvc.org



The Island's Older Adult population is sizable and growing

- 1 in 3 are currently 65+, outpacing national average of 1 in 5.
- Growth rates for 65+ higher than other age cohorts.
- This forecast does not account for COVID related impact.





*UMass Donahue Growth Rates

Older Adult population growth forecasts have been understated but true to trend

- All towns projected to experience sizable growth year-over-year through 2035.
- Tisbury's Older Adult population expected to increase by 12% by 2035.

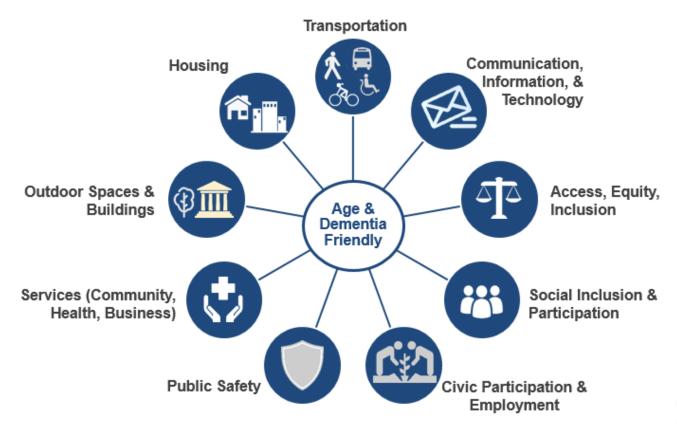
% of Town population 65+

Town*	2014	2035	Change	
Aquinnah	10%	50%	+40%	
Chilmark	22%	34%	+12%	
Edgartown	18%	28%	+10%	
Oak Bluffs	25%	30%	+5%	
Tisbury	13%	25%	+12%	
W. Tisbury	14%	32%	+18%	

US Census 2010: 2010-2014 American Community Survey 5 Year Estimates

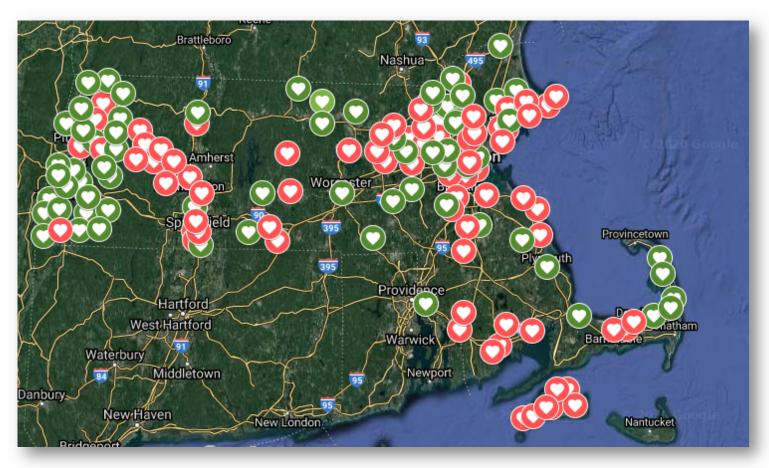


Domains of Age and Dementia Friendly Communities





Age/Dementia Friendly Communities - MA leads country



Green hearts represent emerging communities (60+)

Red hearts represent active age friendly communities (76)



Who from Tisbury participated in the survey?

Surveys were sent to every household with a 60+ resident.

Residents could participate via various websites as well as pick up hard copies at libraries.

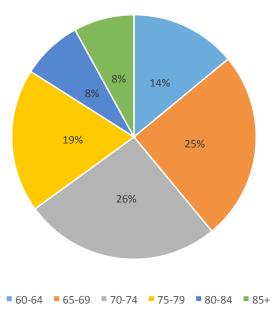
Respondents had options to complete the survey online and in Portuguese.



2020 Older Adult Survey – a snapshot of Tisbury

- 513 60+ respondents from Tisbury completed a survey (online or paper) from Oct 2020-Jan 2021 – 68 questions.
- This represents a 31% response rate.
- Representation from all age ranges with 15 surveys completed by 95+ Island-wide, 3 of which were from Tisbury.

Age ranges of Tisbury respondents





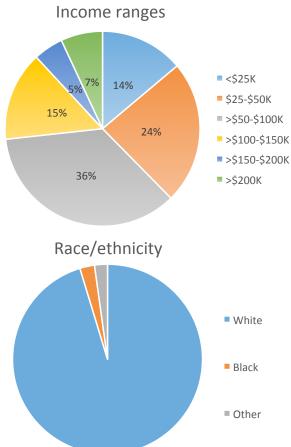
Questions 1, 2, 6, 56 (Dec 2020 HAMV survey)

More on Tisbury's Older Adult participants

- 38% of Older Adults in Tisbury report an annual household income of ≤\$50K.
- 13% are veterans.*
- Slightly more female participants (61% female versus 38% male) in-line with Island population.
- Race/ethnicity mix in-line with known population statistics for the Island.

Questions 55, 57, 60, 68 (Dec 2020 HAMV Survey)

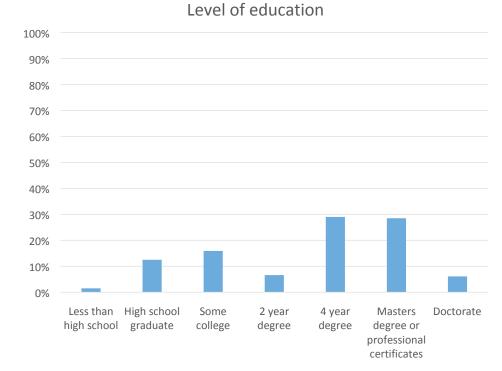




^{*6.6%} of Island population are veterans of which 70% are over 65

More on our Older Adult participants from Tisbury

- 37% of respondents from Tisbury report their education stopped before achieving a college degree.
- And 1 in 3 report obtaining a Master's degree or doctorate.



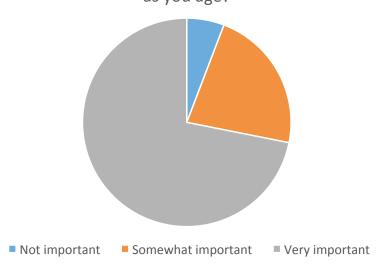
Question 65 (Dec 2020 HAMV Survey)



Here to stay and most likely in a single family home in Tisbury

- Vast majority (>95%) identify as permanent with 83% reporting "living on island for 12 months in 2019", more than any other town.
- 82% own their own home and 6% live in a subsidized rental situation (IEH, etc.).
- 53% own their home outright (without a mortgage) and this increases with age.
- 83% report they are not likely to move (on- or off-island); those who may move report a lower cost of living, closer to family, and more equipped housing situation as top triggers.

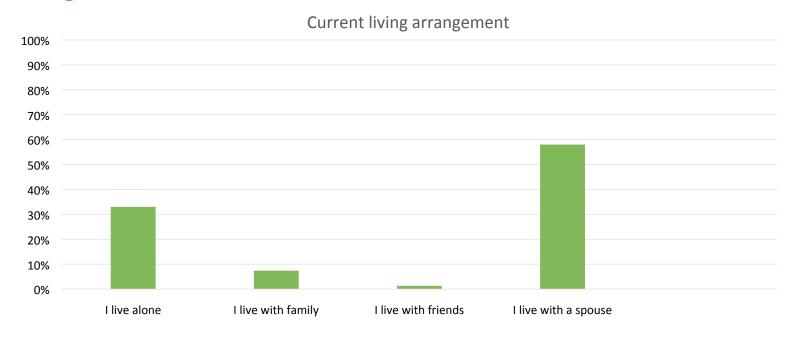
How important is it for you to be on the Vineyard as you age?



Questions 1, 2, 7, 8, 11 (Dec 2020 HAMV Survey)



3 in 10 Older Adults in Tisbury live alone and this increases with age



Question 66 (Dec 2020 HAMV Survey)



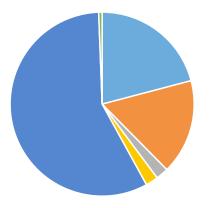
How Older Adults in Tisbury spend their days

Older Adults are a life force on the Island.



Island-wide Older Adult employment exceeds national statistics

Tisbury respondents' current employment status



- Employed, full-time (including self-employed)
- Employed, part-time (including self-employed)
- Not employed due to disability
- Not employed for other reasons
- Retired
- Seeking employment

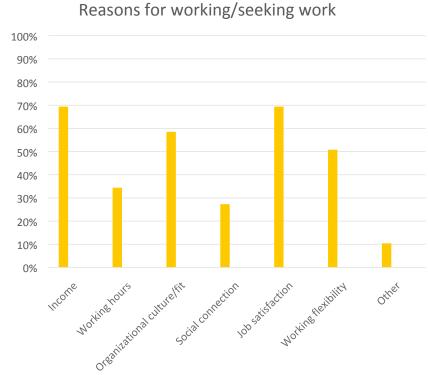
Question 12 (Dec 2020 HAMV survey)

- 38% of Older Adults in Tisbury are currently employed either full or part time.
- More Older Adults in Tisbury are likely to be working compared to the Island average.
- 57% of Older Adults in Tisbury are retired compared to 60% Islandwide.



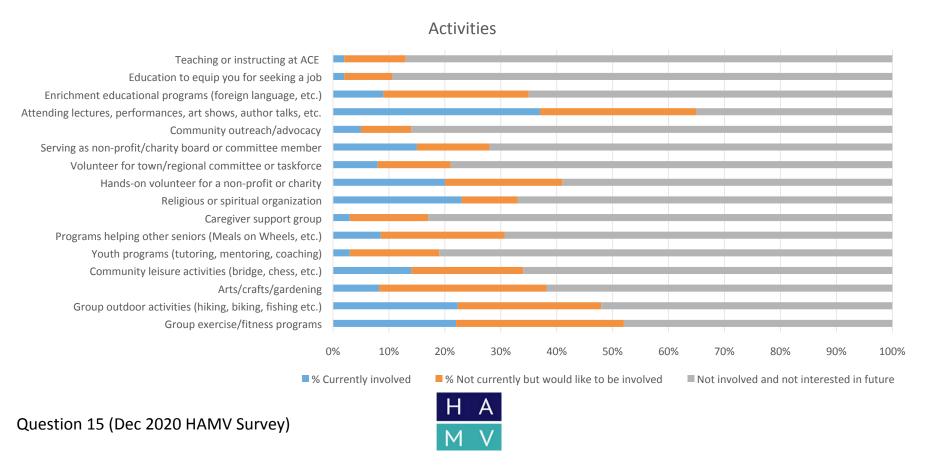
Where and why are Older Adults from Tisbury employed?

- 67% of those employed work for a Vineyard-based employer.
- The three main reasons for working are income, organizational culture/fit, and job satisfaction.





Some Older Adults in Tisbury are actively engaged with varied interests and more would like to be...



Across the Island, Older Adult volunteer contribution is meaningful and increasing

Island-wide, volunteer contributions equate to:

- Equal to an equivalent of workforce **500+** fulltime employees.
- With an economic value of \$28M* annually.
- Older adults of all age ranges, genders, income levels, veteran status, and ethnicities are similarly engaged.

*The Independent Sector - a nationally recognized source of information and data relative to nonprofits provides a metric of \$27.20 per hour to determine the monetary value of a volunteer.

Tisbury Older Adults volunteer hours per week	2020
<5 hours per week	33%
6-10 hours per week	12%
>10 hours per week	7%
Total % of Older Adults volunteering	52%

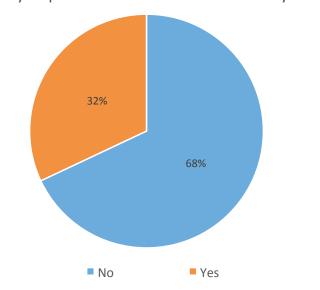
Question 16 (Dec 2020 HAMV survey)



1 in 3 Older Adults in Tisbury have provided care to a family member in the past two years

- Of those Older Adults in Tisbury who provided care, only 11% received payment.
- Across the Island, caregivers are slightly more likely to be female.
- Island-wide, caregiving patterns are not correlated to income.

Have you provided care within the last 2 years?

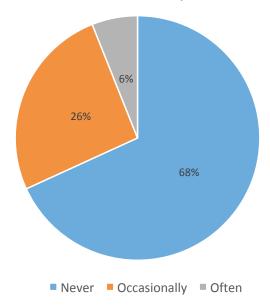




Question 46 (Dec 2020 HAMV survey)

1 in 3 Older Adults in Tisbury have utilized their COA

Use programs/services offered by the Council on Aging



The Island's Councils on Aging (COA) more likely to serve our most vulnerable population, Older Adults 80+.

Question 18 (Dec 2020 HAMV survey)



Older Adults identify three main benefits of the COAs

Social

Trips off-island
Mahjong, bridge
Cultural events

Food

Lunches
Meals delivered
Fish!

Support

Medicare Legal

Services

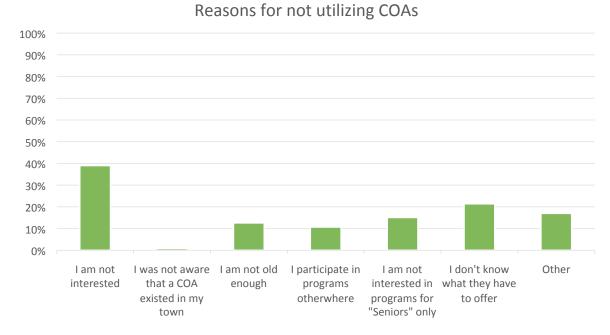


Question 19 (Dec 2020 HAMV Survey)

Barriers to usage include generic disinterest, lack of understanding of offerings, a "who me?" mindset, and duplication of services

- Almost 40% of Tisbury respondents report they are not interested in COAs.
- Across the Island, 60-64 age range are the most likely to say they are not old enough.
- Island-wide, "Other" reasons for not utilizing COAs were: lack of time (either because they were employed or active otherwise) and "no need".

Question 20 (Dec 2020 HAMV survey)





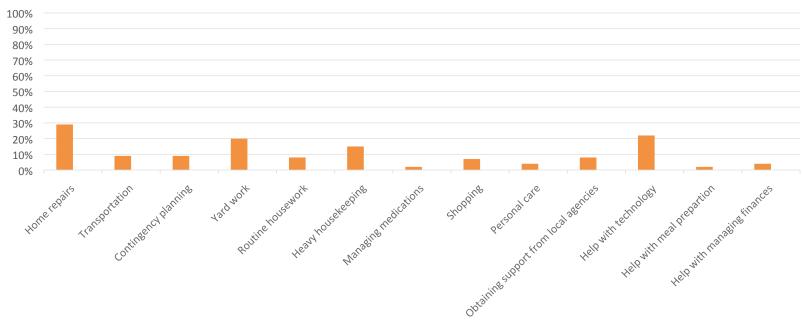
Support needs of Tisbury's Older Adults

The growth and aging of Tisbury's Older Adult population are the primary drivers for increased demand for support services.



House and yard work – major service pain points now



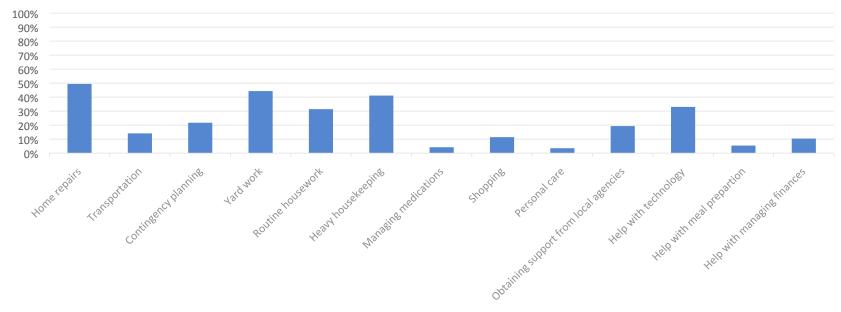


Question 48 (Dec 2020 HAMV survey)



Anticipated service needs broaden particularly for home and yard work





Question 48 (Dec 2020 HAMV survey)



Need for essential services expected to increase at least 2X as our population ages and health challenges multiply

 Across the Island, need for these essential services increases steadily as one ages, especially for those 85+.

Essential Service	% of Older Adults in Tisbury who have need in the next 2 years	2021 -2022 Estimated number of Older Adults Island- wide with need	2030 Conservative estimate of Older Adults Island- wide with need	
Adult Supportive Day	5%	275+	400+	
Caregiver Support Services	6%	350+	500+	
Home Health Care Services	5%	275+	400+	
Nursing or Long Term Care	3%	150+	200+	
Palliative or hospice care	3%	150+	200+	



Question 17 (Dec 2020 HAMV Survey)

Older Adult services focused on daily living assistance also

expected to increase

- Across the Island, need for these assistive services are highly related to lower income ranges.
- Island-wide, usage of Meals on Wheels, food pantry etc. increases with age as well.

Assisted Services	% of Older Adults in Tisbury who have need in the next 2 years	2021-2022 Estimated # of Older Adults Island-wide with need	2030 Conservative estimate of Older Adults Island-wide with need	
Obtaining housing/ shelter	3%	200+	300+	
Food, fuel, utilities	7% 350+		500+	
Non-emergency transportation	7%	400+	600+	
Notarizing, filling out applications etc.	5%	350+	500+	
The Lift	4%	200+	300+	
Direct financial assistance	4%	200+	300+	
Meals on Wheels, Food Pantry etc.	8%	400+	600+	



Question 17 (Dec 2020 HAMV Survey)

Specialty services to support Older Adults also on the rise and some may be under reported

- Across the Island, reported usage of Elder Abuse services trails national elder abuse statistics.
- Island-wide, reported usage of Veterans
 Services is about 50% of the Island Veteran population.

H A	(
M V	/	Question 17 (Dec 2020 HAMV Survey)

Service	% of Older Adults in Tisbury who have need in the next 2 years	2021-2022 Estimated number of Older Adults Island-wide with need	2030 Conservative estimate of Older Adults Island-wide with need
Veterans Services	5%	200+	300+
Employment Services	4%	150+	200+
Behavioral Health Services	5%	275+	400+
Disability Services	4%	200+	300+
Elder Abuse/Domestic Violence Prevention Programs	2%	100+	150+

Higher percentage of Older Adults using lifestyle services and express an appetite for more

- Across the Island, females, lower incomes and 75+ age ranges more likely to use technology assistance.
- Island-wide, participation in fitness programs slightly decline with age and income <\$25K.

Services	% of Older Adults in Tisbury who have need in the next 2 years	2021-2022 Estimated number of Older Adults Island-wide with need	2030 Conservative estimate of Older Adults Island-wide with need	
Assistance with technology	14%	1,000+	1,350+	
Educational or recreational activities	18%	1,200+	1,500+	
Fitness programs	20%	1,600+	2,100+	
Holistic therapies	15%	1,000+	1,350+	



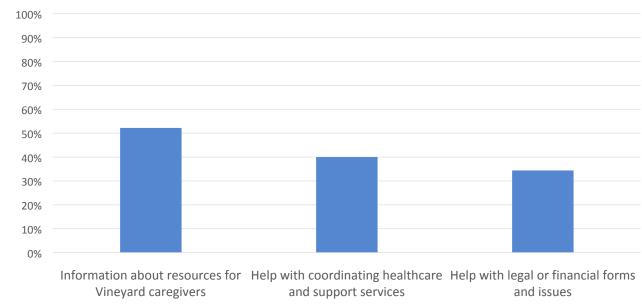
Top 3 resource needs of caregivers in Tisbury = INFORMATION regardless of age or gender

"Services on MV are fantastic but there is a critical need for workers."

"Available medical equipment on Island."

"Thank God for Vineyard Healthcare Access."

Most helpful support options for caregivers



Question 47 (Dec 2020 HAMV survey)



Tisbury infrastructure

Older Adult transportation behaviors reveal a love affair with one's car and limited use of alternative transportation solutions.



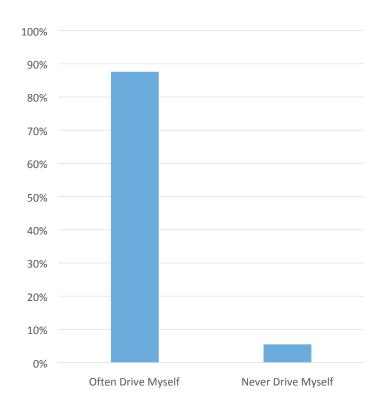
Our cars = our lifeline

- Almost 9 out of 10 Tisbury Older Adults report that they "often" drive themselves and continue to do so as they age.
- Island-wide, it isn't until 85+ that the % of those who "never drive myself" begins to increase (and rely on others to drive them).
- By 95+, a minority are still driving themselves "often".

"But driving is more than just a passion or a pastime: It's a lifeline. Studies show that giving up driving increases a person's mortality risk and makes seniors more likely to land in nursing homes and suffer from depression."

-Michael Tortorello, June, 2017

Frequency of driving myself



Question 30 (Dec 2020 HAMV survey)



Drive, walk or bike with minimal usage of other forms of transportation

100%

90%

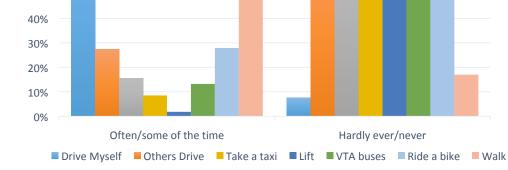
80% 70%

60%

50%

- 1 in 2 Older Adults in Tisbury report that they "often" walk, and when including those who walk "some of the time" it increases to more than 4 out of 5.
- Almost 3 in 10 also report biking "often" or "some of the time".
- 15% use Park and Ride "often" or "some of the time".
- Other forms of transportation are used infrequently or not at all by most Older Adults in Tisbury.

HA



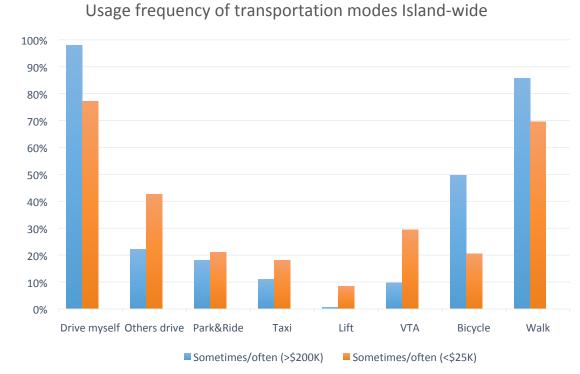
Usage frequency of transportation modes

Question 30 (Dec 2020 HAMV Survey)

Island-wide, income impacts transportation mode mix

- <\$25K households drive themselves less often than all other income levels.
- Are more likely to rely on other transportation modes.
- And more often found transportation options delayed or unavailable in COVID (21% often/ sometimes versus 5% for >\$200K).

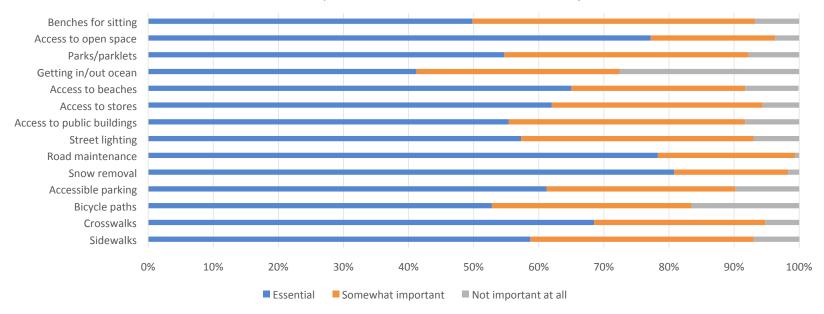
Question 30, 45 (Dec 2020 HAMV Survey)





Infrastructure importance aligns with transportation preferences of Older Adults as well as access to nature

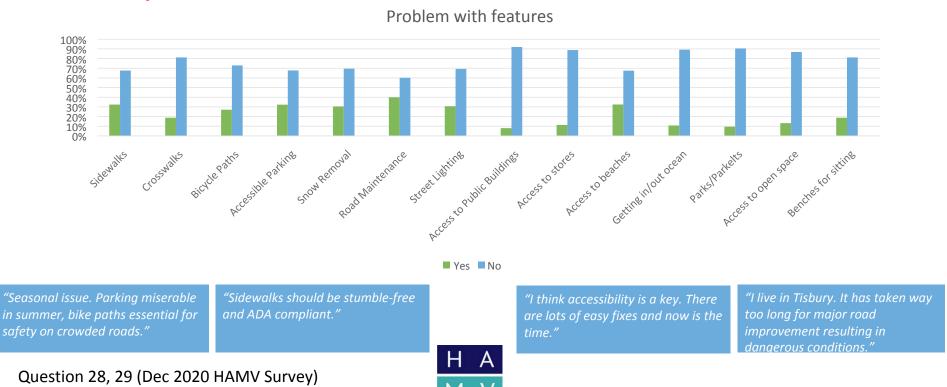




Question 28 (Dec 2020 HAMV Survey)



While the majority don't report problems with infrastructure, 1 in 3 cite sidewalks, parking, and road maintenance as issues in Tisbury



Suggestions for improvement reflect what is important to Tisbury's Older Adults

More Main Street parking! Practically every other space is designated handicapped/loading!

Safe walkways in VH including from the ferry, Franklin Street, and West Chop. Network of connecting bike path/sidewalks island-wide, including from VH to WT. We need public places to play tennis. Keep clay courts. Huge for seniors and better for their joints.

More picnic tables, benches, and trash receptacles in our public spaces.

Bus stops should have a shelter with a bench.

Not all public buildings and spaces are ADA compliant. Need more curb cuts, easy-open doors, etc.

Reduce the number of cars/trucks.

Get bikes off the roads and sidewalks and onto bike paths! Clearly marked lane lines and crosswalk diagonals (ex. State Rd to Holmes Hole Rd to access sidewalk).

Improve infrastructure (street lighting, restoration, storm water, etc) in ecofriendly way.

Increase and improve public beach access, parking, and facilities (including Tashmoo).

Park & Ride should be free for seniors.

Snow removal on sidewalks is very poor in VH. Improve signage on roads, trails, and bike routes.

Better maintain roads, bike paths, walkways -clear hedges, sand and debris.

Clean, year round public bathrooms.

Fix roads near water (ex. Five Corners and Beach Road) for traffic and rising sea levels.

Too difficult to get to the post office.

Owen Park should be more accessible to residents with boat moorings. Parking is horrendous!

H

Question 29 (Dec 2020 HAMV Survey)

Island-wide, increased demand for alternative transportation options is looming and age-related

- Across the Island, as Older Adults age, they are more likely to have experienced difficulty in receiving transportation services.
- The demand for transportation services across all ages will increase Islandwide.

	Total	60-64	65-69	70-74	75-79	80-84	85+
Present difficulty in obtaining transportation	4.30%	1.90%	2.00%	2.60%	4.70%	7.30%	15.30%
Need for transportation in the next 2 years	14.70%	7.90%	7.40%	10.50%	17.10%	27.70%	47.00%

Question 48 (Dec 2020 HAMV Survey)



Across the Island, income and gender also impact usage/ need of transportation services

- Island-wide, lower income Older Adults have more need now and in the future.
- Across the Island, women are more likely than men to have a need for transportation.

	Total	<\$25K	\$25-\$50K	>\$50-\$100K	>\$100-\$150K	>\$150-\$200K	>\$200K
Present difficulty in receiving transportation	4.30%	17.20%	8.60%	2.20%	1.60%	0.00%	1.10%
Need for transportation in the next 2 years	14.70%	29.70%	23.00%	13.50%	11.60%	4.90%	5.10%

Question 48 (Dec 2020 HAMV Survey)



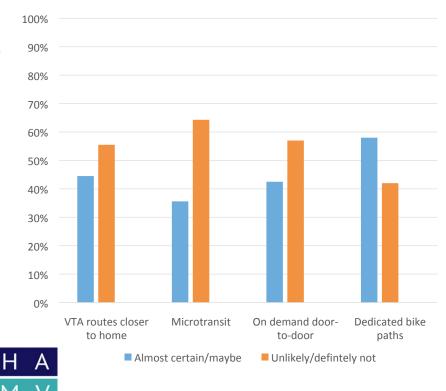
Tisbury's Older Adults express interest in other transportation options

- Almost 1 in 2 "may" or "almost certainly" will use additional VTA fixed routes (closer to home) if available

 more than twice the number of Older Adults who report current usage of the VTA.
- Across the Island, lower income households are more likely to consider new alternative transportation options.
- Common theme of greater convenience resonated with Older Adults Island-wide (closer to home, on demand, etc.).
- In all towns, limitations of current bike paths a sore point for Older Adults and impacting usage.

Question 31 (Dec 2020 HAMV Survey)

Likelihood to use transportation options



How Older Adults in Tisbury connect

Technology usage abounds, although Older Adults in Tisbury need support to keep current and expand their expertise and confidence.



The Technology Trinity - Optimization is the opportunity

- While device ownership is high, it is unclear how much these various devices are actually being used or how fit-forpurpose they are.
- Internet access is reported by 9 out 10 of respondents, although this may occur via their smartphones and the quality is unknown.
- Older Adults want to stay current and are looking to strengthen their technology skills.

Device Ownership



Internet Access



Technology Skills

Questions 21, 22, 24 (Dec 2020 HAMV survey)



Device ownership high amongst Older Adults in Tisbury

Overwhelming majority of respondents in Tisbury have a smartphone although slightly fewer compared to other towns.

Penetration of landline phones, televisions, computers, and tablets is very high, with almost 9 out of 10 households reporting such device ownership.

There was minimal acquisition of devices since COVID, with less than <3% of respondents making a purchase in any category after March 2020.

Overall,12% reported having a medical alert button, although this increases for those 85+.

Question 21 (Dec 2020 HAMV survey)



Technology ownership and access differ by age and income for all towns; Tisbury reports slightly lower internet access overall

85+ age group

- Almost 15% of respondents do not have internet in their homes versus 95% for other age groups.
- More likely to have a flip phone versus a smartphone.

<\$25K income levels

- Almost 20% of respondents do not have internet access in their homes.
- They are less likely to have devices than other income categories.

Reasons for no having Internet access

- No need.
- Too expensive.
- Don't know how to get started.
- Poor reception.

Questions 21, 22, 23 (Dec 2020 HAMV survey)



Across the Island, Older Adults express a desire to learn more and some feel insecure about technology skills

Almost 9 out of
10 respondents
report
awareness of
digital devices,
enjoyment
using them,
and are
comfortable
doing so.

Almost 1 in 3
admit they feel
uncomfortable
when others talk
about digital
technologies; this
increases to
almost 1 in 2 for
those over 85+
and with incomes
<\$50K.

4 in 10 feel behind their peers in digital technology usage.

9 in 10 Older
Adults are willing
to learn more
about digital
technologies and
feel it is
important to do
so.

Questions 24 (Dec 2020 HAMV Survey)



Communication preferences reflective of devices owned, technology people are comfortable with, skill level, and the level of perceived digital/social isolation

Different strokes for different folks.

Preferences
regarding
communication
from towns
depend on age
and the type of
information being
disseminated.

To be truly inclusive, must do them all.



Questions 24, 25 (Dec 2020 HAMV Survey)

For occasional town updates Older Adults in Tisbury preferemail, text messages, and printed materials by mail

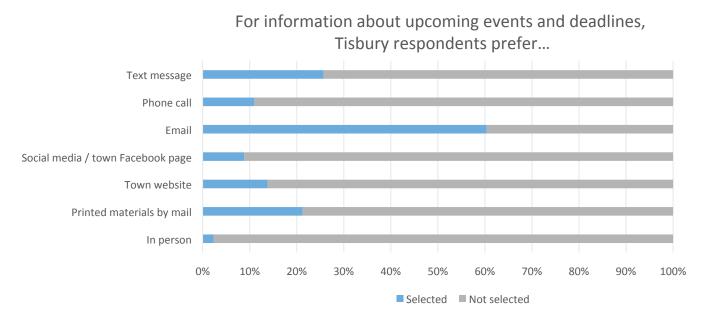


- In Tisbury, email was the most preferred channel for occasional town updates.
- Island-wide, for respondents who are 85+, 1 out of 2 prefer to receive occasional updates via email and/or printed materials by mail.
- Across all towns, 1 out of 3 85+ prefer a phone call.

Question 25 (Dec 2020 HAMV Survey)



For information about upcoming events and deadlines, Older Adults prefer email although text messages, phone calls, and printed materials important to some



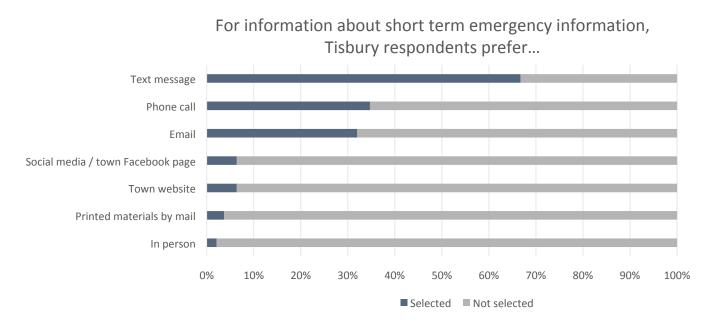
• 3 in 5 prefer email communication.

- 1 in 4 prefer text message and almost that many prefer mail.
- Across all towns, phone calls and printed materials more important for 85+, <\$25K, and Black respondents.

Question 25 (Dec 2020 HAMV Survey)



Text messages, phone calls, and emails best for short term emergency information

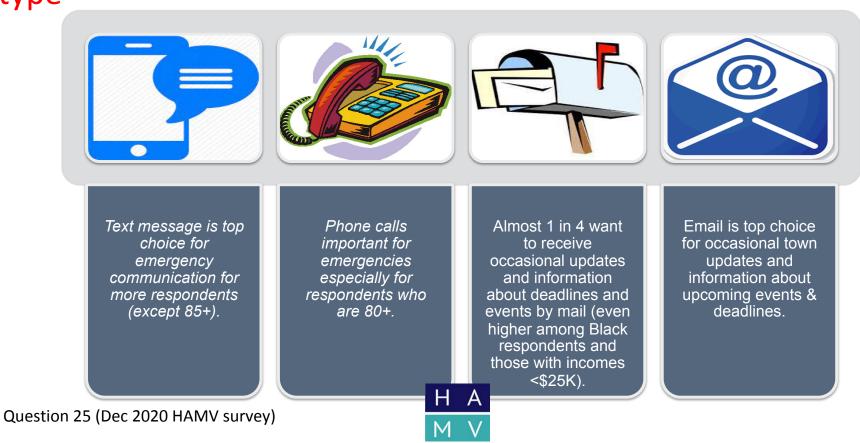


- For emergencies, 2
 out of 3 respondents
 prefer text
 communication.
- 1 in 3 prefer a phone call and/or email.
- However for 85+
 across all towns,
 even more prefer a
 phone call.

Question 25 (Dec 2020 HAMV Survey)



Communication preference depends on age and information type



How our Older Adults in Tisbury feel

It's all relative.



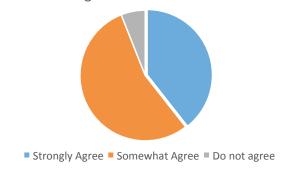
Tisbury's Older Adults see themselves as (relatively) healthy

and valued

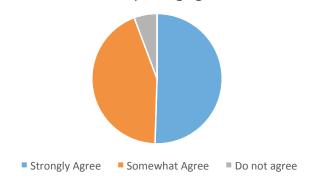
- Almost 9 in 10 Older Adults in Tisbury rate their overall physical, oral and mental health as excellent or good as compared to "most people your age".
- However, almost 1 in 4 report mobility issues.
- The vast majority of Older Adults, regardless of age, feel valued by the Vineyard community.
- The responses to these two questions are almost identical to the 2015 survey responses.



The Vineyard community values the opinions and thoughts of our Older Adults

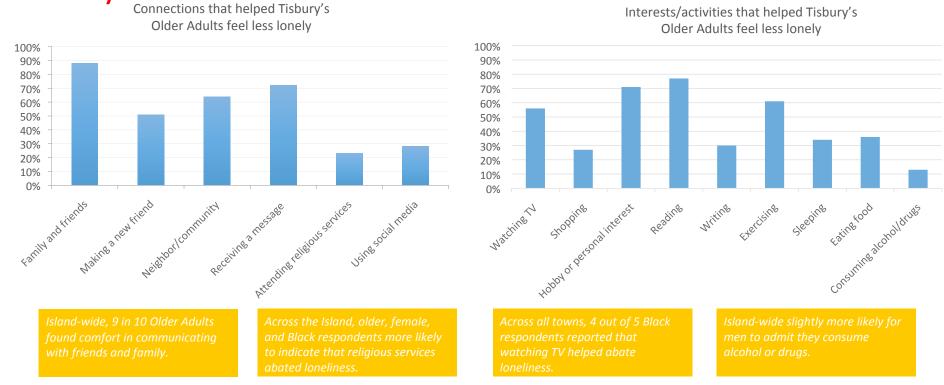


The Vineyard is a great place for people to live as they are aging



Question 33, 34, 35, 40, 41 (Dec 2020 HAMV survey)

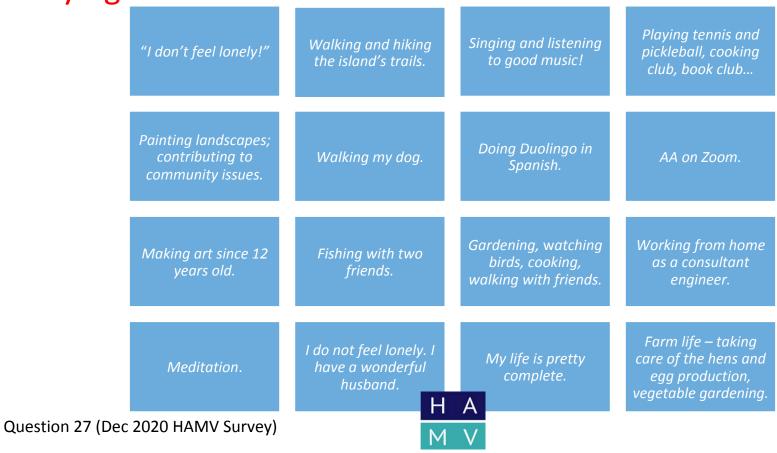
Most Older Adults in Tisbury sought connection to feel less lonely



Question 27 (Dec 2020 HAMV survey)

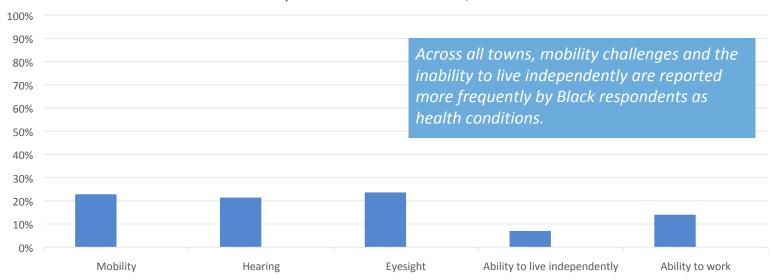


Older Adults describe a rich range of activities and means of staying connected...



Health conditions increase with age, with mobility; hearing and eyesight similarly affected

Older Adults in Tisbury have health conditions/disabilities which affect:

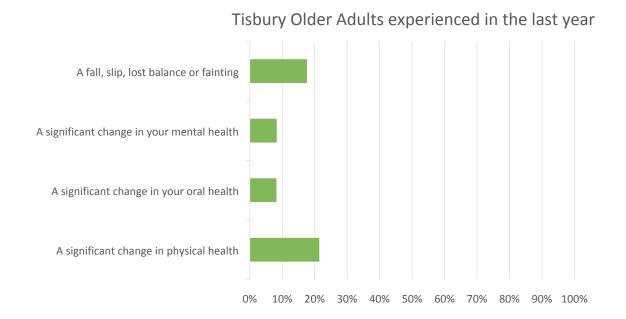


Question 37 (Dec 2020 HAMV survey)



Across all towns, frequency of falls and changes in physical health increase with age

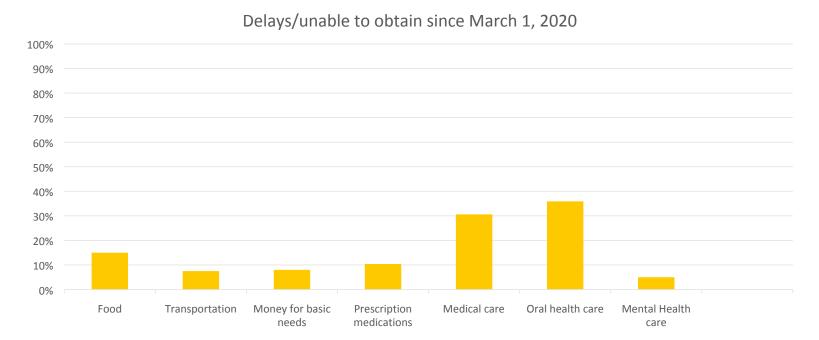
- Changes in physical health were reported by 1 in 5 Older Adults in Tisbury, surpassing changes in oral or mental health.
- Almost 20% reported a fall in the last year, which increased significantly for older adults 85+ Islandwide.



Question 38 (Dec 2020 HAMV survey)



1 in 3 experienced delays in obtaining oral health or medical care during COVID, although it was less so for those 75+ Island-wide

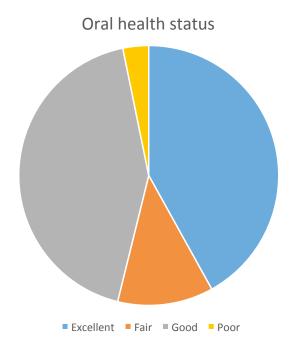


Question 45 (Dec 2020 HAMV survey)



Age and income matter when it comes to oral health and care

- Across the Island, 75+ Older Adults are more likely to rate their oral health as good or fair (rather than excellent) than for other age groups.
- 8% respondents from Tisbury report a significant change in oral health in the last 12 months.
- 11% do not have a dentist, although this increases for 85+ and those with incomes <\$50K across all towns.
- Of those who do have a dentist, 69% have a dentist on-Island, 23% on the Cape or in Boston and 8% off-Island elsewhere.



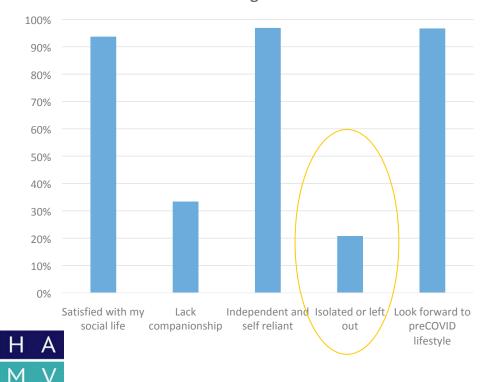
Questions 34, 36, 38 (Dec 2020 HAMV Survey)



Most Older Adults in Tisbury found a way to stay socially connected during COVID

- Older Adults found a way to make it work and fell socially connected, independent and self-reliant often or at least some of the time.
- Island-wide, those with incomes
 <\$25K were more likely to express a
 lack of social connection during
 COVID.

% of Older Adults who often or some of time felt during COVID



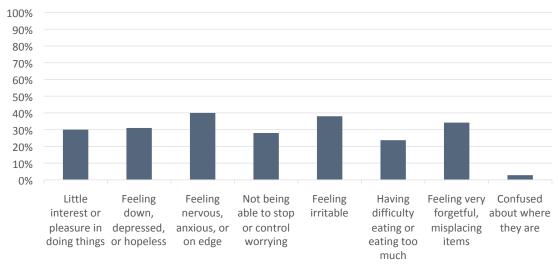
Question 26 (Dec 2020 HAMV survey)

But COVID has taken a toll, particularly on Older Adults with lower income

- 2 out of 5 Older Adults in Tisbury report evidence of stress.
- Across all towns, those with annual incomes <\$50K reported more evidence of stress.
- Island-wide older respondents reported to weather the emotional storm better than average though feel more forgetful and confused about where they are.

Questions 39 (Dec 2020 HAMV survey)





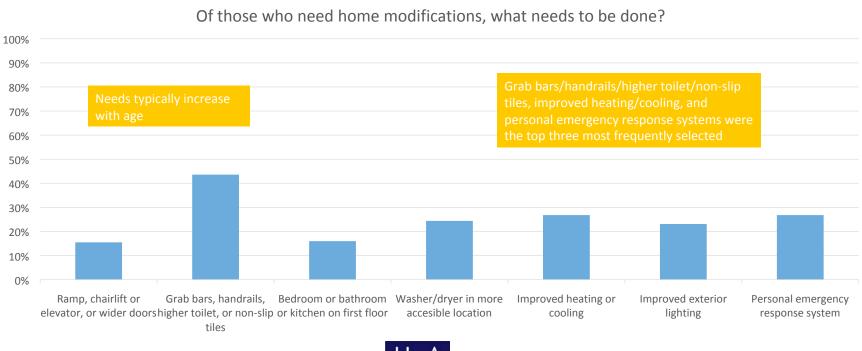


Tisbury's Older Adults looking ahead

More will need more.



Although most Older Adults in Tisbury want to age in place, 2 out of 5 report that modifications to their homes are necessary



Question 8 and 53 (Dec 2020 HAMV survey)



Older Adults in Tisbury also reported needing home modifications within the next two years such as:

Other home safety modifications: walk in shower, generator, alarm system, banister, interior lighting, vehicle access

Conveniences that become necessities: washing machine and dryer

Caregiver residence

Other basic home repairs including: roofing, siding, painting, windows, plumbing, porch railings, exterior stairs

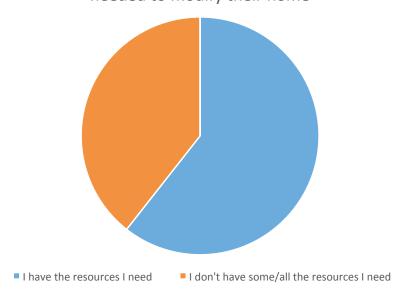
Bathroom renovation, electrical updating



Question 53 (Dec 2020 HAMV Survey)

2 in 5 Older Adults in Tisbury who need to make home modifications lack some or all of the budget to do so

Respondents who lack some or all of the resources needed to modify their home



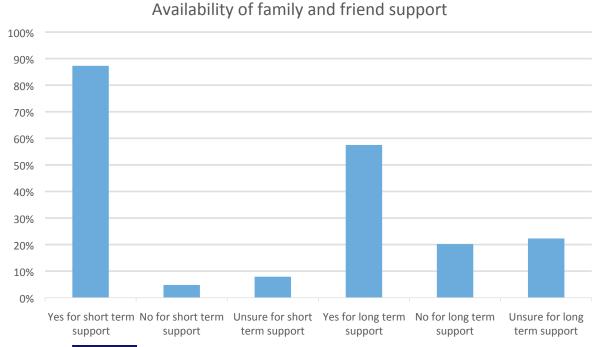
Question 54 (Dec 2020 HAMV survey)



- Across all towns, 4 out of 5 respondents with <\$25K in annual income lack some or all of the funds needed to modify their homes.
- Island-wide 2 out of 3
 who have <\$50K in
 annual income lack some
 or all of the funds needed.

Family and friends are a safety net for short term emergencies, however almost 1 out of 2 in Tisbury uncertain on longer term support

- Island-wide, similar safety net availability for all age ranges.
- Across all towns, lowest income
 <\$25K less likely to have short or long term support network.
- Island-wide, females slightly less likely to have long term support network in place.



Questions 49 and 50 (Dec 2020 HAMV survey)



Older Adults describe long term support needs "in their own words" although many not able to visualize what they might be

"Respite care as I am a caregiver for my husband."

"Assisted living or senior facility with home services."

"Help with shopping and getting around."

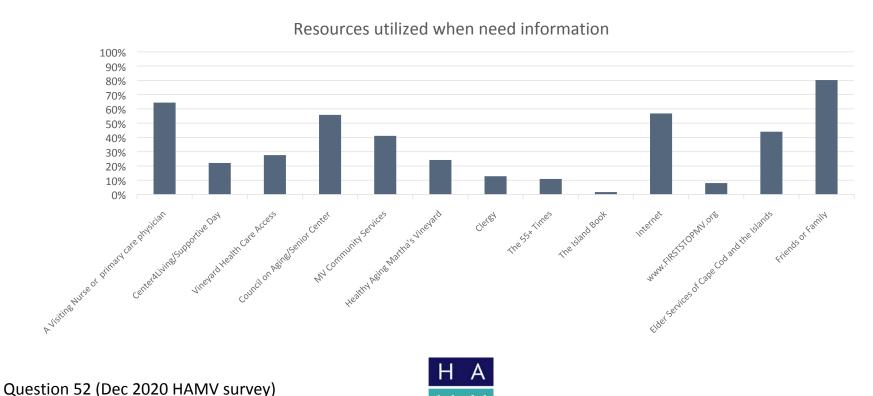
"I might need cognitive help. Both my parents had dementia."

"Hopefully nothing, would like to drop dead suddenly on the tennis court after winning the match."



Question 51 (Dec 2020 HAMV Survey)

Older Adults in Tisbury most often turn to family and friends, physicians or nurses, the Internet, and COAs for information on services



Key takeaways –
findings and
implications for
Tisbury and
the Island

A wonderful place to grow old, but not without challenges – especially for some.



Tisbury and its Older Adult community

Tisbury's Older Adult population grew more rapidly than expected over the last 5 years and will continue to grow.

Tisbury is an agefriendly, WHO designated community with a track record of caring about Older Adults. The growth rate of Older Adults in Tisbury will place additional demands on services and supports which are already inadequate.

(Dec 2020 HAMV Survey)



What our survey data tells us about our Older Adult needs







Older Adults aspire to be:
Self-sufficient
Independent
Socially connected
Engaged with family,
friends and the
community
Active

As we age we need:

Access to food/
healthcare

Modifications to age-inplace (home, transport)

Robust support network
for serious and lengthy
illnesses

Lifestyle options to
optimize well being

some)

Older Adult Service and Infrastructure:

Available

Accessible

Affordable

Inclusive

Just-in-time

Coordinated

Streamlined and multi-

channel communications

Island-wide survey summary at a glance

Older adults are here to stay, want to age in place, in single family homes.

Many will need home modifications and over half lack the resources and/or know how to do so.

Most perceive the Vineyard as a great place to age, appreciate the natural assets of the island, and feel valued.

While interested in alternatives, cars are the primary mode of transportation, with some walking and biking as well.

Older Adults are an invaluable asset to our community (500+ FTE volunteer, \$28M). Many are actively engaged in community and want to do more.

COAs are utilized by 3 in 10, skew older with Black respondents more likely to participate.

Older Adults see their health as good/excellent relative to their peers, but this decreases with age/income level.

1 in 3 have acted a caregiver and need access to more information/support.

COVID impacted access to health care and took some toll on emotional/mental wellbeing but a theme of resiliency overall.

Some Older Adults have difficulty obtaining basic support and services now and needs will increase 2X at a

The technology trinity – access, device ownership and skills – are the foundational elements for effective usage by Older Adults.



(Dec 2020 HAMV Survey)

Across all towns, our primary focus needs to be on vulnerable populations and those with unexpected changes in circumstance

Vulnerable populations with ongoing need

- 85 and older age groups.
- Those with incomes <\$50K (1 in 3), particularly <\$25K.
- Live alone (1 in 3).
- Caregivers (1 in 3).
- · Socially and digitally isolated.
- Physically impaired (mobility and/or cognitively).

Moments that matter that require assembling a support system quickly

- Serious medical diagnosis.
- Death of a partner or family member.
- Decline in financial position or unexpected costs.
- Unanticipated disasters (flooding, hurricanes, pandemic).



HAMV key priorities for an aging friendly Island



Ensure that the essential services Older Adults need and the workforce necessary to provide them are in place.



Expand Older Adult transportation options and raise awareness of these options.



Centralize critical information sources that are fit-for-purpose with demographic preferences in mind.



Support digital equity and inclusion for Older Adults focusing on ongoing education/assistance.



Expand opportunities for community engagement (coordinated volunteer program, time banking, educational programs etc.).



Address Older Adult safety/accessibility regarding infrastructure (roads, sidewalks, bike paths, beaches) to support their lifestyle aspirations.

(Dec 2020 HAMV survey)



The human side of the numbers

Meet four Older Adults who represent each age range.





Jane, 63

"The Council on Aging?I'm not old enough for that!"

Daily Life...

Jane has lived on the Island, at least part-time, for most of her adult life and owns a home in Edgartown. She works full-time for a company in Boston and volunteers on a weekly basis for the Island Food Pantry.

Jane is somewhat aware of the services on Island for older adults but does not use them or feel the need to.

On the weekends, Jane spends time exploring the trails, taking beach walks and FaceTiming with her grandchildren!

Looking ahead...

Jane plans to retire on the Island and it is very important to her to stay in her home.

She understands this might not be possible, and would consider moving off Island to be closer to family and a lower cost of living.



70%

of survey respondents 60-64 work for a non-Vineyard employer.

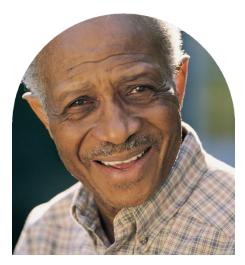
78%

of survey respondents 60-64 work to earn an income.

92%

of survey respondents, 60-64 have a smartphone.

337 respondents 60-64



Alan, 70

"I love being a part of this Island community!"



Daily Life...

Alan lives with his wife of 40+ years in Vineyard Haven. He is planning on retiring in the next few years and recently transitioned from working from full to part-time.

He and his wife have been active volunteers and enjoy attending the Island's lectures, performances, talks, and more. Alan sits on the board of the Boys & Girls Club and is an active town committee member.

Recently his wife received a diagnosis of dementia which may curtail in what he can participate in going forward.

Looking ahead...

Alan and his wife have no plans on leaving the Island unless they can't receive the support they will need as his wife's dementia worsens. While they were looking forward to sharing their retirement years in this beautiful place, Alan has some concerns about being far away from their adult children.

1 in 3

survey respondents 65-74 attend lectures, performances, art shows, author talks, cultural events.

1 in 5

survey respondents 65-74 serves on a non-profit or charity board or committee member.

67%

of survey respondents 65-74 live with a spouse or partner.

1122 respondents 65-74



Daily Life...

Henry is a retired Veteran who lives in Oak Bluffs. Henry spends a lot of his free time volunteering with the local animal shelter and goes to the Council on Aging for lunch and occasional social activities (pre-COVID).

Henry's wife died last year and he has relied on fellow Vets and friends for emotional support, even though he keeps his feelings close to his vest. He lives alone in an old house "older than me!" which sometimes feels too big just for one.

Henry, 80

"My greatest honor was to serve my country."

Looking ahead...

Henry wants to learn a new language this year. He's also recognizing that he's having trouble getting up his stairs and will need to make some home modifications in the future.



4 in 10

80+ survey respondents have developed mobility issues.

25%

survey respondents 75-84 are interested in trying new things.

50%

of survey respondents utilize the Senior Centers by the time they reached their 70s.

633 respondents 75-84



Mabel, 90

"My life is full and I thank God everyday for that."

Daily Life...

Mabel lives with her four-legged friend at Island Elderly Housing and is an active member of her book club. She attends church regularly.

Mabel has lost some of her vision and does not drive anymore, but utilizes the Lift and VTA. She is an avid cook and uses her SNAP benefits to get vegetables through from the mobile market.

She has a smartphone, but prefers reading the MV Times and Vineyard Gazette for updates.

Looking ahead...

Mabel plans to stay on the Island and recognizes that she may need some more support in the future. Her family is not on Island, and Mabel has concerns about paying for a home health aide in the futue.



79%

survey respondents 85+ say it is very important to stay on the Vineyard.

50%

survey respondents 85+ involved in community leisure activities: bridge, poetry, book club.

30%

survey respondents 85+ would like a phone call for news updates vs. email or newspaper.

207 respondents 85+